# Course Descriptions None 2018-2019

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| Course Title | Alliances and M&As |
| Course Code | EBC4043 |
| ECTS Credits | 6,5 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 4 | 4-2-2019 | 5-4-2019 | | X | | | X |

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| Level | Advanced |
| Coordinator | Paul Hünermund For more information:p.hunermund@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | We study state-of-the-art knowledge on alliances and M&As in terms of both academic contributions and more practitioner's oriented knowledge. M&As and alliances are discussed from various theoretical perspectives. Students learn to combine these concepts and confront them with empirical findings. |
| Description | This course discusses firm alliances and mergers and acquisitions (M&As) from a strategy and innovation perspective. It aims at providing a better understanding of the purpose of alliances and M&As and the process of setting up these specific forms of organization. In what way can alliances and M&As help to source new knowledge and create competitive advantage? What are the advantages but also challenges that come with this type of organizational structure? A special focus is put on how to form, manage, and reap benefits of broader alliance networks. The course aims in particular at studying M&As and alliances from various theoretical perspectives but also from a more practitioners-oriented lens. Students learn to combine these different approaches and confront them with empirical findings. |
| Literature | Academic material |
| Prerequisites | Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a bachelor degree with a major in Business. Exchange students need to major in strategy in their Master.<br>An advanced level of English |
| Teaching methods | PBL / Lecture |
| Assessment methods | Final Paper / Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Business Research | IB Electives |
| Master Business Research - Operations Research | IB Electives |
| Master Human Decision Science | Electives |
| Master International Business - Accountancy | Electives |
| Master International Business - Controlling | Electives |
| Master International Business - Entrepreneurship and SME Management | Electives |
| Master International Business - Organisation: Management, Change and Consultancy | Electives |
| Master International Business - Strategic Corporate Finance | Electives |
| Master International Business - Strategy and Innovation | Compulsory Courses |
| Master International Business - Sustainable Finance | Electives |
| SBE Exchange Master | Master Exchange Courses |
| SBE Non Degree Courses | Master Courses |