Course Descriptions None 2018-2019

Course Title	Strategic Performance Analysis
Course Code	EBC4131
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	29-10-2018	21-12-2018	X/E			X/E	

Level	Advanced
Coordinator	Alexander Bruggen For more information:a.bruggen@maastrichtuniversity.nl
Language of instruction	
Goals	This is a very practice-oriented course.
Description	Students will work in subgroups on a project with a company. During the course, they will solve a real problem and will present it at the end of the course in front of a jury, consisting of members of the boards of the particular firm, members of the chamber of commerce and professors. Further, this course provides you with thorough knowledge to analyse business situations for strategic decision-making. In particular, this course deals with financial distress, interfirm relations, internal capital markets and the analysis of strategic changes. This course will provide you not only with the necessary practical and analytical skills but also in-depth knowledge of management accounting that help you to analyse the above mentioned situations and to support decision-making. The literature consists mainly of academic articles. Besides a thorough understanding of the theoretical foundations, this course will trigger your practical skills.
Literature	reader
Prerequisites	Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business and major in accounting in their Master.
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Human Decision Science	Electives
Master International Business - Accountancy	Electives
Master International Business - Accounting & Control (parttime/NL)	Compulsory Courses
Master International Business - Controlling	Compulsory Courses
Master International Business - Entrepreneurship and SME Management	Electives
Master International Business - Organisation: Management, Change and Consultancy	Electives
Master International Business - Strategic Corporate Finance	Electives
Master International Business - Strategy and Innovation	Electives
Master International Business - Sustainable Finance	Electives
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses