# Course Descriptions None 2018-2019

| | |
|---|---|
| Course Title | Family- and Founder-driven Enterprises |
| Course Code | EBC4217 |
| ECTS Credits | 5,0 |
| Assessment | None |
| Period | |

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 1 | 3-9-2018 | 26-10-2018 | | X | | | X |

| | |
|---|---|
| Level | Advanced |
| Coordinator | Yannick Bammens For more information:y.bammens@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | -To familiarize students with the unique management practices and challenges (e.g., in relation to governance, succession, and innovation) of firms that are owned and controlled by members of the founding-family.<br>-To discuss theoretical frameworks and models that will enable students to analyze and assess the strategic choices, trade-offs, and problems of these family- and founder-driven enterprises.<br>-To allow students to apply the academic knowledge they gain to case studies as well as to a real-life founding-family controlled enterprise. |
| Description | The majority of SMEs are owned and controlled by members of the founding-family, and this type of control is associated with various distinctive advantages and challenges. This course addresses the importance and distinctive nature of these enterprises, and familiarizes students with central theories (e.g., socioemotional wealth theory, agency theory, stewardship theory) and topics (e.g., succession, governance, entrepreneurship and innovation) covered in the academic literature on founding-family ownership and control. While the focus of this course is on examining how founding-family ownership influences business practices, comparisons will be made between lone founder firms vs. founder firms with family influence vs. later generation family firms. The course uses a combination of topical readings, presentations, case discussions, and assignments to explore the unique dynamics of these family- and founder-driven enterprises. |
| Literature | Academic journal articles; Case studies |
| Prerequisites | This Master-level course familiarizes students with the specifics of the organisational form of family businesses, and requires a general understanding of business concepts and management theories.An advanced level of English |
| Keywords | |
| Teaching methods | PBL / Presentation / Assignment / Groupwork |
| Assessment methods | Attendance / Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |
| This course belongs to the following programme / specialisation | |

| | |
|---|---|
| Master International Business - Entrepreneurship and SME Management | Compulsory Courses |
| SBE Exchange Master | Master Exchange Courses |