Course Descriptions None 2019-2020

Course Title	Management & organisation of Asian Enterprises
Course Code	EBC2036
ECTS Credits	6,5
Assessment	Whole/Half Grades
Period	Period Start End Mon Tue Wed Thu Fri
Level	Introductory
Coordinator	For more information:
Language of instruction	English
Goals	Understand Asian management system. Understand Asian way of thinking about a number of management issues.
Description	THIS COURSE HAS BEEN CANCELLED. SEE THE "TRANSITIONAL REGULATIONS" IN THE "EDUCATION AND EXAMINATION REGULATIONS" (EER) TO FIND OUT IF YOU CAN STILL REGISTER FOR THE COURSE AND/OR THE EXAM/RESIT. This course - Management and Organisation of Asian Enterprises - will focus on the Asian enterprise and its technological and Organisational setting. In particular we will pay attention to business policy, Organisational structure and management processes. Among the issues and topics for analysis are: * Business Organisation and management * Management of technology and quality * International competition and cooperation * Foreign direct investment and technology transfer * Intellectual property rights * Role of the state and external environment
Literature	Hasegawa, H., & Noronha, C. (Eds.). (2014). Asian business and management: Theory, practice and perspectives (2 ed.). Basingstoke: Palgrave Macmillan.
Prerequisites	No specific required knowledge. Exchange students should have finished their first year of Bachelor study. an advanced level of English
Teaching methods	PBL / Presentation / Lecture / Assignment / Papers / Groupwork
Assessment methods	Final Paper / Attendance / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM
This course belongs to the following programme / specialisation	