

## Course Descriptions None 2019-2020

Course Title Knowledge Management  
 Course Code EBC2039  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2019	20-12-2019	X/E			X/E	

Level Introductory/Intermediate

Coordinator Katlijn Haesebrouck For more information:k.haesebrouck@maastrichtuniversity.nl

Language of instruction English

Goals Students that have followed this course should be able to:  
 -Understand Knowledge Management (KM) concepts and tools;  
 -Understand KM processes (acquisition, selection, generation, internalisation, externalisation);  
 -Identify how KM can be used effectively within specific environments;  
 -Understand the facilitating role that information technology can play in knowledge management;  
 -Understand the challenges posed by KM implementation.

Description This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management.  
 Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.

Literature Electronic Reader

Prerequisites No prerequisites

Teaching methods PBL / Presentation / Lecture

Assessment methods Participation / Written Exam / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	Year 3 International Business Economics Elective(s)
Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2 Compulsory Course(s)
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj Inf Mgmt
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Accounting
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Finance
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Macro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Marketing
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Micro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Org
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj SCM
Bachelor Economics and Business Economics - International Business Economics	Year 3 Inf Mgmt Elec(s) - Maj Strategy
Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Business Elec(s) - Maj Org
Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
Bachelor International Business	Year 3 Business Elec(s) - Maj Strategy
Bachelor International Business	Year 3 Core Course(s) - Maj Inf Mgmt
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses