Course Descriptions None 2019-2020

Course Title	Globalisation Debate
Course Code	EBC2143
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2019	25-10-2019	X		X		

Level	Intermediate
Coordinator	van Gemert For more information:t.vangemert@maastrichtuniversity.nl
Language of instruction	English
Goals	Students will become familiar with the economic dimension of globalisation. Having completed this course, students will be able to: * understand the economic impact of global issues * understand how globalisation matters for firms' strategies and policy * evaluate global economic governance and policies * get acquainted with issues specific to emerging markets
Description	Globalisation is a controversial economic phenomenon. Is free trade a blessing or a threat? Should all countries open their borders to capital flows? Are Intellectual Property Rights (IPR) necessary for innovation and growth or do they block the diffusion of ideas? What are the economic consequences of migration flows? In this course, students will learn the economic tools which will allow them to form an informed opinion on these issues as well as how to put forward their ideas in an organized way (both presenting them orally, via debates in class and in writing, via a paper assignment). The course follows the following structure. We first analyze globalisation in terms of the increasing flow of goods between countries. After this, we focus on the international flows of capital. The recent financial crisis in 2009 has shown that financial shocks spread easily around the world because of financial liberalization and globalisation. What can policy makers do about this? Next, we analyze the international flow of ideas. Due to globalisation, knowledge spreads easily around the world. However, not all countries have the same intellectual property rights protection. Does this provide a threat to economic growth? Finally, we analyze the increasing flows of people around the world, focusing on the role of brain drain, remittances and the refugee crisis. The material is diverse (textbook, journal articles, short articles, videos and radio excerpts) and up-to-date to reflect current events and discussions. These also provide students with different opinions with the aim of helping them developing their own. Next to that, students will write a paper about a self-chosen subject related to globalisation. During the final two meetings, students present this paper to their classmates and discuss the results.
Literature	Some chapters from Greenhalgh, C., & Rogers, M. (2010). Innovation, intellectual property, and economic growth. Princeton University Press.
Prerequisites	THIS COURSE IS ONLY AVAILABLE TO STUDENTS WHO DO NOT HAVE THE EMERGING MARKETS SPECIALISATION EMERGING MARKETS STUDENTS SHOULD REGISTER FOR EBC2167 EMERGING MARKETS IN THE GLOBALISATION DEBATE 3rd year bachelor student Having finished one principles of economics course and one principles of finance course (courses that are generally taught in year 1 or year 2 of a business/liberal arts program) Appropriate analytical skills (basic mathematics and statistics, ability to read and work with graphs) an advanced level of English
Teaching methods	PBL / Presentation / Lecture / Assignment
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Accounting
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Finance
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Inf Mgmt
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Marketing
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Org
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj SCM
Bachelor Economics and Business Economics - International Business Economics	Year 3 Economics Elec(s) - Maj Strategy
Bachelor International Business	Year 3 Economics Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Economics Elec(s) - Maj Finance
Bachelor International Business	Year 3 Economics Elec(s) - Maj Inf Mgmt
Bachelor International Business	Year 3 Economics Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Economics Elec(s) - Maj Org
Bachelor International Business	Year 3 Economics Elec(s) - Maj SCM
Bachelor International Business	Year 3 Economics Elec(s) - Maj Strategy
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses