

## Course Descriptions None 2019-2020

Course Title Globalisation Debate  
 Course Code EBC2143  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

| Period | Start    | End        | Mon | Tue | Wed | Thu | Fri |
|--------|----------|------------|-----|-----|-----|-----|-----|
| 1      | 2-9-2019 | 25-10-2019 | X   |     | X   |     |     |

Level Intermediate

Coordinator van Gemert For more information:t.vangemert@maastrichtuniversity.nl

Language of instruction English

Goals Students will become familiar with the economic dimension of globalisation. Having completed this course, students will be able to:

- \* understand the economic impact of global issues
- \* understand how globalisation matters for firms' strategies and policy
- \* evaluate global economic governance and policies
- \* get acquainted with issues specific to emerging markets

Description Globalisation is a controversial economic phenomenon. Is free trade a blessing or a threat? Should all countries open their borders to capital flows? Are Intellectual Property Rights (IPR) necessary for innovation and growth or do they block the diffusion of ideas? What are the economic consequences of migration flows? In this course, students will learn the economic tools which will allow them to form an informed opinion on these issues as well as how to put forward their ideas in an organized way (both presenting them orally, via debates in class and in writing, via a paper assignment).  
 The course follows the following structure. We first analyze globalisation in terms of the increasing flow of goods between countries. After this, we focus on the international flows of capital. The recent financial crisis in 2009 has shown that financial shocks spread easily around the world because of financial liberalization and globalisation. What can policy makers do about this? Next, we analyze the international flow of ideas. Due to globalisation, knowledge spreads easily around the world. However, not all countries have the same intellectual property rights protection. Does this provide a threat to economic growth? Finally, we analyze the increasing flows of people around the world, focusing on the role of brain drain, remittances and the refugee crisis.  
 The material is diverse (textbook, journal articles, short articles, videos and radio excerpts) and up-to-date to reflect current events and discussions. These also provide students with different opinions with the aim of helping them developing their own. Next to that, students will write a paper about a self-chosen subject related to globalisation. During the final two meetings, students present this paper to their classmates and discuss the results.

Literature Some chapters from Greenhalgh, C., & Rogers, M. (2010). Innovation, intellectual property, and economic growth. Princeton University Press.

Prerequisites THIS COURSE IS ONLY AVAILABLE TO STUDENTS WHO DO NOT HAVE THE EMERGING MARKETS SPECIALISATION  
 EMERGING MARKETS STUDENTS SHOULD REGISTER FOR EBC2167 EMERGING MARKETS IN THE GLOBALISATION DEBATE

3rd year bachelor student  
 Having finished one principles of economics course and one principles of finance course (courses that are generally taught in year 1 or year 2 of a business/liberal arts program)  
 Appropriate analytical skills (basic mathematics and statistics, ability to read and work with graphs)  
 an advanced level of English

Teaching methods PBL / Presentation / Lecture / Assignment

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

|   |   |   |
|---|---|---|
| This course belongs to the following programme / specialisation | Bachelor Economics and Business Economics - Economics and Management of Information | Year 2+3 Elective Course(s)               |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Accounting |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Finance    |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Inf Mgmt   |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Marketing  |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Org        |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj SCM        |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 3 Economics Elec(s) - Maj Strategy   |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Accounting |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Finance    |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Inf Mgmt   |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Marketing  |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Org        |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj SCM        |
|   | Bachelor International Business   | Year 3 Economics Elec(s) - Maj Strategy   |
|   | SBE Exchange Bachelor   | Bachelor Exchange Courses                 |
| SBE Exchange Master   | Bachelor Exchange Courses   |   |
| SBE Non Degree Courses  | Bachelor Courses  |   |