Course Descriptions None 2019-2020

Course Title	Supply Chain Strategy
Course Code	EBC4018
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2019	25-10-2019			X		X
4	3-2-2020	3-4-2020			X		X

Level	Advanced
Coordinator	Diogo Pinto Pereira Rebelo Cotta For more information:d.cotta@maastrichtuniversity.nl
Language of instruction	English
Goals	Serves as introduction to the discipline, and provides an overview of the pivotal elements of the supply chain management program. Provides students with strategic insights into managing supply chains and a solid basis for understanding the subsequent elements of the program.
Description	Supply Chain Strategy helps the student in the study of organising and optimizing supply chains. Supply chains are constellations of firms that together form the link between raw materials and the end consumer. Both upstream and downstream functions and supporting activities will be reviewed, and what it means to strategically "manage" the different connected organisations for overall performance of the chain. An introduction with background and overview of the different components of the chain to be managed will be followed by a state-of-the art review of contemporary strategic issues in Supply Chain Management, such as supply chain integration, relationship management, resilience and sustainability.
Literature	Academic and practitioner articles.
Prerequisites	Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business. Exchange students need to major in supply chain management/ logistics in their Master. An advanced level of English
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Year 1 Disc- IB Supply Chain Mgmt
Master Business Research - Operations Research	Year 1 Elective Course(s)
Master Business Research - Operations Research	Year 2 Elective Course(s)
Master Econometrics and Operations Research - Econometrics	Elective Course(s)
Master Econometrics and Operations Research - Mathematical Economics	Elective Course(s)
Master Econometrics and Operations Research - No specialisation	Free Elective(s)
Master Econometrics and Operations Research - Operations Research	Elective Course(s)
Master Economics and Strategy in Emerging Markets	Elective Course(s)
Master Human Decision Science	Elective Course(s)
Master International Business - Accountancy	Elective Course(s)
Master International Business - Controlling	Elective Course(s)
Master International Business - Entrepreneurship and SME Management	Elective Course(s)
Master International Business - Organisation: Management, Change and Consultancy	Elective Course(s)
Master International Business - Strategic Corporate Finance	Elective Course(s)
Master International Business - Strategy and Innovation	Elective Course(s)
Master International Business - Supply Chain Management	Compulsory Course(s)
Master International Business - Sustainable Finance	Elective Course(s)
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses