

Course Descriptions None 2019-2020

Course Title	Business and Supply Chain Strategy*																
Course Code	EBC4105																
ECTS Credits	6,5																
Assessment	None																
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3-2-2020</td> <td>3-4-2020</td> <td></td> <td>X</td> <td>X</td> <td></td> <td></td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	4	3-2-2020	3-4-2020		X	X		
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4	3-2-2020	3-4-2020		X	X												
Level	Advanced																
Coordinator	Bart Vos For more information:b.vos@maastrichtuniversity.nl																
Language of instruction	English																
Goals	participants learn to understand the strategic relevance of supply chain management level, at a corporate level, as well as from a value chain viewpoint.																
Description	This course systematically addresses strategic issues in global supply chain management. It addresses corporate strategy formulation including the role of supply chains and value chains, as well as the roles of each of the players in the game. In addition, it will deal with the demands of the present time and 'flat world' regarding corporate social responsibility, supply chain carbon footprints, et cetera. Altogether, the course thereby provides the perspective to position supply chain activities and assess innovation and entrepreneurial opportunities. After all, innovation and entrepreneurship is about making changes in strategy work. The course will be concluded by a written exam. Course content will be largely based on the content of the supply chain strategy course in the M.Sc. IB Programme in SCM at SBE.																
Literature																	
Prerequisites																	
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork																
Assessment methods	Final Paper / Participation / Written Exam																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table border="0"> <tr> <td>Master Global Supply Chain Management and Change</td> <td>Compulsory Course(s)</td> </tr> </table>	Master Global Supply Chain Management and Change	Compulsory Course(s)														
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