Course Descriptions None 2019-2020

Course Title	Family- and Founder-driven Enterprises
Course Code	EBC4217
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2019	25-10-2019		X			X

Level	Advanced
Coordinator	Yannick Bammens For more information:y.bammens@maastrichtuniversity.nl
Language of instruction	English
Goals	-To familiarize students with the unique management practices and challenges (e.g., in relation to governance, succession, and innovation) of firms that are owned and controlled by members of the founding-family. -To discuss theoretical frameworks and models that will enable students to analyze and assess the strategic choices, trade-offs, and problems of these family- and founder-driven enterprises. -To allow students to apply the academic knowledge they gain to case studies as well as to a real-life founding-family controlled enterprise.
Description	The majority of SMEs are owned and controlled by members of the founding-family, and this type of control is associated with various distinctive advantages and challenges. This course addresses the importance and distinctive nature of these enterprises, and familiarizes students with central theories (e.g., socioemotional wealth theory, agency theory, stewardship theory) and topics (e.g., succession, governance, entrepreneurship and innovation) covered in the academic literature on founding-family ownership and control. While the focus of this course is on examining how founding-family ownership influences business practices, comparisons will be made between lone founder firms vs. founder firms with family influence vs. later generation family firms. The course uses a combination of topical readings, presentations, case discussions, and assignments to explore the unique dynamics of these family- and founder-driven enterprises.
Literature	Academic journal articles; Case studies
Prerequisites	This Master-level course familiarizes students with the specifics of the organisational form of family businesses, and requires a general understanding of business concepts and management theories.An advanced level of English
Keywords	
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Attendance / Participation / Written Exam / Assignment / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Year 1 Disc - IB Entrepreneurship and SME Mgmt
Master International Business - Entrepreneurship and SME Management	Compulsory Course(s)
SBE Exchange Master	Master Exchange Courses