Course Descriptions None 2020-2021

Course Title	Writing a Master's Thesis Proposal: IB-Strategy
Course Code	EBS4025
ECTS Credits	4,0
Assessment	Pass / Fail

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S1	31-8-2020	22-1-2021	C				
S2	1-2-2021	25-6-2021	C				

Level	Advanced
Coordinator	Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl
Language of instruction	English
Goals	The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.
Description	PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. Regarding the first objective of the course, more specifically, the students should be able to: • Conduct a literature search, and identify a specific research gap • Critically assess (quality of) the literature • Formulate a conceptual model • Identify relevant data sources • Select an appropriate design and methodology for the chosen research question
Literature	Academic articles on scientific writing.
Prerequisites	No specific prerequisites
Teaching methods	Lecture
Assessment methods	Final Paper / Attendance
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation		
	Master International Business - Strategy and Innovation	Thesis