# Course Descriptions None 2020-2021

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| Course Title | Economics of Strategy and Innovation |
| Course Code | EBC4046 |
| ECTS Credits | 6,5 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 4 | 1-2-2021 | 26-3-2021 | | | X | | X |

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| Level | Advanced |
| Coordinator | René Belderbos For more information:r.belderbos@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | Learning outcomes: major insights in to the state of the art in academic research related to economics and business aspects of innovation<br>Competences: ability to critically assess quality and implications of academic research in the area. Ability to understand and use relevant research methods in the field. |
| Description | PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS. The course deals with business and economic aspects of innovation. It is a joint course of Maastricht University, UNU-MERIT, KU Leuven, and the Solvay School of Business at the Université Libre de Bruxelles with course sessions organized in Maastricht, Leuven, and Brussels. The course consists of six intensive sessions and is taught by lecturers who are all known experts in the field of innovation research and have contributed to the state of the art in their domain. Lecturers and topics may vary across years. The sessions cover key issues in innovation such as innovation networks, the productivity of R&D, patenting and intellectual property rights, the effectiveness of R&D subsidy and tax deduction policies, organizing for innovation in large firms, and the role of science in stimulating business innovation. The course is oriented towards students in PhD trajectories, requires considerable preparation and involves critical reading of scientific articles and mastering state of the art quantitative research methods. Evaluation is based on written post-class assignments and in-class participation and presentations. |
| Literature | Reader with articles from academic journals |
| Prerequisites | Bachelor in Economics or Business Administration, understanding of the interpretation of econometric techniques |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Groupwork |
| Assessment methods | Attendance / Participation |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Business Research - No specialisation | Year 2 Methodology Elective(s) |
| Master Business Research - Operations Research | Year 1 Elective Course(s) |
| Master Business Research - Operations Research | Year 2 Elective Course(s) |