

## Course Descriptions None 2020-2021

Course Title Business Research Disciplinary Course 2  
Course Code EBC4229  
ECTS Credits 6,5  
Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2020	11-12-2020	C				

Level Advanced  
Coordinator Caroline Goukens For more information:[c.goukens@maastrichtuniversity.nl](mailto:c.goukens@maastrichtuniversity.nl)  
Language of instruction English

Goals The goal of this course is to provide students with a solid knowledge in their discipline of interest. The outcome of this course is: 1) Full comprehension of state-of-the-art knowledge within the discipline of interest and the ability to keep this knowledge up-to-date, and 2) Full understanding of scientific methods used in business studies.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.<br /><br />The course Business Research Disciplinary Course 2 allows students to gain solid knowledge in their discipline of interest. They therefore should participate in one of the IB courses within their discipline of interest and participate in all course components of this course. Additionally, students are expected to write a paper on one of the papers that is discussed within the chosen IB course. In this paper they will discuss and compare various methodological alternatives (as discussed within the BR courses empirical analysis 1 and 2) to the empirical approach that is used within the chosen paper. The latter allows students to understand the consequences of choices of research design, data collection method, and empirical analysis within business research studies.

Literature The literature used for this course is the same literature as is used within the IB course that is followed as a requisite for this course.

Prerequisites All students who are admitted to the Master of Business Research can follow this course.

Keywords

Teaching methods PBL / Assignment / Papers

Assessment methods Final Paper

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation