# Course Descriptions None 2021-2022

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| Course Title | Management Game |
| Course Code | EBS1005 |
| ECTS Credits | 4,0 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
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| 6 | 20-6-2022 | 1-7-2022 | C | | | | |

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| Level | Introductory |
| Coordinator | Peter Bollen For more information:p.bollen@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | Apply the knowledge of the courses in the 1st year IB in a simulated real-life business organisation |
| Description | This skills training is organised as a game in which an international market is simulated in which six companies currently participate. The game consist of 10 rounds in which a number of firms participate in a (number of) markets. Every day students get feedback on the performance of their 'company' and their competitors . The examination of the game consists of a intro-test, a peer assessment and the actual results measured by a number of performance variables; equity ratios, stock price, profit used in the game for the firm in which the student is involved.<br>The management game serves as a (simulated) real-life application and Integration of the acquired knowledge from the following 1-st year IB courses: Management of Organisations and Marketing, Economics and Business , Accounting, Strategy, Finance, Fundamentals of Supply Chain Management. Every student is obliged to have an individual Market Place: Venture Strategy licence. |
| Literature | Instruction Manual Market Place: Venture Strategy ( can be accessed after game license is bought ). |
| Prerequisites | Required knowledge for exchange students: Knowledge on an introductory level on; organisation, strategy, marketing, accounting, finance and supply chain management<br>An advanced level of English. |
| Teaching methods | Lecture / Assignment / Groupwork |
| Assessment methods | Final Paper / Attendance / Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Bachelor International Business - Emerging Markets | Year 1 Compulsory Skill(s) |
| Bachelor International Business | Year 1 Compulsory Skill(s) |
| SBE Exchange Bachelor | Bachelor Exchange Skills |
| SBE Exchange Master | Bachelor Exchange Skills |
| SBE Non Degree Courses | Bachelor Courses |