

## Course Descriptions None 2021-2022

Course Title Presentation Skills  
 Course Code EBS2030  
 ECTS Credits 4,0  
 Assessment Whole/Half Grades

| Period | Start     | End       | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 3      | 10-1-2022 | 21-1-2022 |     |     |     |     |     |
| 6      | 20-6-2022 | 1-7-2022  |     |     |     |     |     |

Level Intermediate  
 Coordinator Mélanie Monfrance For more information:melanie.monfrance@maastrichtuniversity.nl  
 Language of instruction English  
 Goals Increased ability to give a (good) presentation (enhanced presentation skills).  
 Description The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.  
 Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.  
 Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.  
 TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.  
 PowerPoint is a support but how you convey your information is of paramount importance.  
 Literature Reading booklet, provided on Canvas .  
 Prerequisites This course has changed status from compulsory to elective.

The following rule applies to bachelor Fiscal Economics students who started the programme prior to academic year 2019/20.  
 TRANSITIONAL REGULATION (EBS2030):  
 This course is a second year COMPULSORY course.

Teaching methods PBL / Presentation / Assignment  
 Assessment methods Attendance / Participation  
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

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|---|---|--------------------------|
| This course belongs to the following programme / specialisation | Bachelor Economics and Business Economics - Economics                               | Year 2 Elective Skill(s) |
|   | Bachelor Economics and Business Economics - Economics and Management of Information | Year 2 Elective Skill(s) |
|   | Bachelor Economics and Business Economics - International Business Economics        | Year 2 Elective Skill(s) |
|   | Bachelor Fiscal Economics   | Year 2 Elective Skill(s) |
|   | Bachelor International Business   | Year 2 Elective Skill(s) |
|   | Transitional Regulations  | See prerequisites        |
|   | SBE Exchange Bachelor   | Bachelor Exchange Skills |
|   | SBE Exchange Master   | Bachelor Exchange Skills |
|   | SBE Non Degree Courses  | Bachelor Skills          |