Course Descriptions None 2021-2022

Course Title	Project and Process Management (IB)
Course Code	EBC2050
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	31-1-2022	25-3-2022		X			X

Level	Intermediate
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl
Language of instruction	English
Goals	The course is directed at the following learning and competences: * developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management; * developing an integrated and process oriented perspective on managing complex projects and team work; * acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.
Description	The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.
Literature	* Project management in practice 6th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2017. ISBN: 978-1119385622 (mandatory) * Managing Business Process Flows 3rd edition. Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel. Pearson, 2014. ISBN: 978-0134742205
Prerequisites	The prior knowledge of the students on these topics is limited to parts of the organisation and marketing course. An advanced level of English Exchange students who are interested in taking this course should register for EBC2175 "Project and Process Management (non-IB)". Note that you should have prior knowledge of basic organisational and marketing concepts on an introductory level.
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Business Elec(s) - Maj Org
Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
Bachelor International Business	Year 3 Core Course(s) - Maj Strategy