

Course Descriptions None 2021-2022

Course Title Crisis Management in Organisations
 Course Code EBC2100
 ECTS Credits 6,5
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|------------|-----|-----|-----|-----|-----|
| 1 | 30-8-2021 | 15-10-2021 | | X | | | X |

Level Intermediate
 Coordinator Catarina Marques dos Santos For more information: c.marquesdossantos@maastrichtuniversity.nl
 Language of instruction English

Goals After successfully completing this course, students should be able to:

- understand the nature and types of organizational crises;
- discuss the possible outcomes of organizational crises;
- recognize how individual, social/organizational/cultural, and technological factors have contributed to the emergence of organizational crises;
- explain which factors help in preventing organizational crises;
- explain which factors help in containing and resolving organizational crises;
- appreciate the role of individual/group decision-making, communication, and leadership in the crisis management process.

Description The aim of this course is to provide you with an understanding of the phenomenon crisis, its attributes, and to discuss ideas on what can help us to avoid and handle a crisis intelligently. A crisis is a low probability, high-impact event that threatens the viability of the organization and is characterized by ambiguity of cause, effect and means of resolution, as well as by a belief that decisions must be made swiftly. Well-known examples are the BP oil spill and the Space Shuttle Challenger Disaster. Hence, this is not a course about financial crises. An enormous amount of articles have been written on how to solve crisis situations. Often these solutions are presented in easy to use -to do- lists. Unfortunately, solving organizational crises is not that simple. The objective of this course is to offer you a clear framework that helps you in understanding how organizational crises arise, and to give you more insight in the complexity of crisis management. The course consists of two main parts: (1) conditions that affect the vulnerability to an organizational crisis; and (2) crisis management. The first part concentrates on the factors that make an organization crisis prone. We thereby focus on human nature; social-cultural causes; and organizational-technological causes. The second part discusses crisis management. We will discuss what organizations can do to prevent crises, and how to contain and resolve organizational crises. Specific attention will be paid to crisis decision making by individuals and groups; communication, and leadership in times of crises.

Literature The literature in this course is of an advanced level as it draws from frontline scientific journals that often can be challenging. Furthermore, students are required to apply the literature to real-life crisis situations.

Prerequisites An advanced level of English

Teaching methods PBL / Presentation / Lecture / Assignment / Papers

Assessment methods Final Paper / Attendance / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

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| This course belongs to the following programme / specialisation | Bachelor Economics and Business Economics - Economics | Year 3 International Business Economics Elective(s) |
| | Bachelor Economics and Business Economics - Emerging Markets | Year 3 Elective Course(s) |
| | Bachelor Economics and Business Economics - Economics and Management of Information | Year 2+3 Elective Course(s) |
| | Bachelor Economics and Business Economics - International Business Economics | Year 3 Business Elec(s) - Maj Inf Mgmt |
| | Bachelor Economics and Business Economics - International Business Economics | Year 3 Business Elec(s) - Maj Macro |
| | Bachelor Economics and Business Economics - International Business Economics | Year 3 Business Elec(s) - Maj Micro |
| | Bachelor Economics and Business Economics - International Business Economics | Year 3 Core Course(s) - Maj Org |
| | Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj Inf Mgmt |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| | Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| | Bachelor International Business | Year 3 Core Course(s) - Maj Org |
| | SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses | |
| SBE Non Degree Courses | Bachelor Courses | |