# Course Descriptions None 2021-2022

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| Course Title | Entrepreneurship: Theory and Practice |
| Course Code | EBC2171 |
| ECTS Credits | 6,5 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 1 | 30-8-2021 | 15-10-2021 | X | | X | | |

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|---|---|
| Level | no level |
| Coordinator | Wil Foppen, Roy Broersma For more information:w.foppen@maastrichtuniversity.nl; r.broersma@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | * Students have knowledge about entrepreneurial theory and the literature about entrepreneurship and business start-ups<br>* Students can put entrepreneurial theory in practice<br>* Students can put together an entrepreneurial team<br>* Students can develop approaches to evaluate market perception<br>* Students can analyse the value creation potential of a venture idea |
| Description | The course Entrepreneurship: Theory and Practices aims at introducing students to a range of topics in the field of entrepreneurship and linking both entrepreneurial theory as well as practice. Critical questions like who, why, when and where start-ups embark on their entrepreneurial journey, are covered during this course. The course seeks to introduce the students to the vast literature about entrepreneurship and business start-ups and it challenges students to connect this literature to actual cases. The course covers aspects like entrepreneurial competences, regional eco-systems, opportunity recognition, appropriation, female and minority entrepreneurship, entrepreneurial success, etc. From a more practical standpoint, it explores how to put together an entrepreneurial team, develop approaches for evaluating the market reception, and discover the value creation potential of one's venture idea. |
| Literature | |
| Prerequisites | |
| Keywords | |
| Teaching methods | |
| Assessment methods | |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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|---|---|
| Bachelor International Business - Emerging Markets | Year 3 Elective Course(s) |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Accounting |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Finance |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Inf Mgmt |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Marketing |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Org |
| Bachelor International Business | Year 3 Business Elec(s) - Maj SCM |
| Bachelor International Business | Year 3 Business Elec(s) - Maj Strategy |
| Bachelor International Business | Year 3 Core Course(s) - Maj Entrepreneurship |
| UM-wide minors | Minor Entrepreneurship |
| SBE Exchange Bachelor | Bachelor Exchange Courses |
| SBE Exchange Master | Bachelor Exchange Courses |
| SBE Non Degree Courses | Bachelor Courses |
| SBE Non Degree Courses | Minor Entrepreneurship |