Course Descriptions None 2021-2022

Course Title	Sustainable Business Innovation
Course Code	SSP5021
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	25-10-2021	10-12-2021		X		X	

Level	Intermediate
Coordinator	Nancy Bocken, Clarence Bluntz For more information:nancy.bocken@maastrichtuniversity.nl; c.bluntz@maastrichtuniversity.nl
Language of instruction	English
Goals	Students who complete this module successfully will be able to: * Demonstrate an advanced understanding of relevant concepts related to the field of sustainable innovation as well as the role of different business functions. (Knowledgeable and aware) * Critically reflect on the business responses (Analytical thinker) * Actively participate in discussions of business functions for sustainability based on scholarly literature and leadership responses. (Effective Communicator) * Develop a sustainable business innovation case taking into account multiple business functions perspectives (Innovator, Effective Communicator)
Description	This module will introduce students to theories and advanced functions of business and topics such as supply chain management, sustainable finance and environmental psychology. It reviews the core functions of business, such as R&D, production, supply chain management, marketing, and finance, and the leading sustainability responses. It features topics like environmental psychology as a lever to transform marketing for sustainability, and topics like sustainable supply chain management and sustainable finance. In this way, it explores how companies at the forefront of sustainability have transformed their business for sustainability and what leadership approaches might look like. Following a case study approach, this module discusses in depth the spectrum of sustainable innovations from a business perspective, with innovation at the technology, product, business model, value chain and systemic ecosystem level. It focuses on strategic responses by business to implement innovations at the different levels, with a different business function and key sustainability innovation considered each week. Recent developments such as the Circular and Sharing Economy will also be spotlighted.
Literature	
Prerequisites	Introduction to Sustainable Business (SSP5011)
Keywords	
Teaching methods	PBL / Lecture
Assessment methods	
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation	
Master Sustainable Business: Leadership, Innovation and Management	Compulsory Course(s)