

Course Descriptions None 2022-2023

Course Title Presentation Skills
 Course Code EBS2030
 ECTS Credits 4,0
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 3 | 16-1-2023 | 27-1-2023 | C | | | | |
| 6 | 26-6-2023 | 7-7-2023 | C | | | | |

Level Intermediate
 Coordinator Trudie Schils For more information:t.schils@maastrichtuniversity.nl
 Language of instruction English

Goals Increased ability to give a (good) presentation (enhanced presentation skills).
 Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.

Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.

Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.

TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.

PowerPoint is a support but how you convey your information is of paramount importance.

Literature Reading booklet, provided on Canvas .

Prerequisites This course has changed status from compulsory to elective.

The following rule applies to bachelor Fiscal Economics students who started the programme prior to academic year 2019/20.

TRANSITIONAL REGULATION (EBS2030):

This course is a second year COMPULSORY course.

Teaching methods PBL / Presentation / Assignment

Assessment methods Attendance / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|---|--------------------------|
| Bachelor Economics and Business Economics - Economics | Year 2 Elective Skill(s) |
| Bachelor Economics and Business Economics - Economics and Management of Information | Year 2 Elective Skill(s) |
| Bachelor Economics and Business Economics - International Business Economics | Year 2 Elective Skill(s) |
| Bachelor Fiscal Economics | Year 2 Elective Skill(s) |
| Bachelor International Business | Year 2 Elective Skill(s) |
| Transitional Regulations | See prerequisites |
| SBE Exchange Bachelor | Bachelor Exchange Skills |
| SBE Exchange Master | Bachelor Exchange Skills |
| SBE Non Degree Courses | Bachelor Skills |