

Course Descriptions None 2022-2023

Course Title Development and Value of Human Capital: An Economic Perspective

Course Code EBC4092

ECTS Credits 6,5

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	5-9-2022	21-10-2022		X			X

Level no level

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Language of instruction English

Goals The course has the following course objectives:
1. Understand how people learn (nurture, nature, education, training, informal learning).
2. Understand economic models related to lifelong learning.
3. Apply these economic models to questions of societal relevance (automation of work, ageing of the workforce).
4. Analyse empirical findings related to lifelong learning.
5. Evaluate empirical strategies to analyse the determinants and effects of lifelong learning.
6. Use economic models and empirical literature to solve questions related to the determinants and effects of lifelong learning.

Apart from these content-wise course objectives, in the course you also learn how to:

7. Read and understand empirical papers in economics.
8. Formulate research questions, write academic papers and present findings.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

In their production process, firms use capital (e.g., machines, technology) and labour (manpower) to manufacture goods or provide services to customers or other firms. This course focuses labour, more specifically on human capital as a productive factor. The number of people who are engaged in paid employment, and the number of hours that they work determine the quantity of labour. People's abilities, educational level and their subsequent investments in human capital formation (e.g., off- and on-the-job training) determine the quality of labour. In the course, we seek to understand why both workers and firms invest in human capital. To this end, we will:

- * Increase your understanding of economic models related to formal education and lifelong learning.
- * Apply these economic models to empirical questions of societal relevance such as the role of training in increasing productivity and the importance of learning in the wake of technological change.
- * Analyse and evaluate empirical findings and strategies so that you will be able to solve questions related to the determinants and effects of lifelong learning.

We will make use of both theoretical and empirical papers in the field of labour economics. Understanding, applying and evaluating economic models related to lifelong learning is necessary to understand the schooling decisions both students, workers and firms make. Such decisions are related to someone's educational level and field, but also to training participation and informal learning of workers during their working life. HR managers, HR consultants and policy researchers are in need of such knowledge and skills in order to make the right schooling decisions, and react properly to societal, technological and organizational changes. This will enable them to keep the workforce's human capital up-to-date which is important for productivity and competition.

Literature Various research papers from international journals

Prerequisites

Teaching methods PBL / Presentation / Lecture / Assignment

Assessment methods Final Paper / Written Exam / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Learning and Development in Organisations Compulsory Course(s)