

Course Descriptions None 2022-2023

Course Title	Doing Business in Emerging Markets (Capita Selecta)																
Course Code	EBC2161																
ECTS Credits	6,5																
Assessment	Whole/Half Grades																
Period	<table><thead><tr><th>Period</th><th>Start</th><th>End</th><th>Mon</th><th>Tue</th><th>Wed</th><th>Thu</th><th>Fri</th></tr></thead><tbody><tr><td>2</td><td>31-10-2022</td><td>16-12-2022</td><td>C</td><td></td><td></td><td></td><td></td></tr></tbody></table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	2	31-10-2022	16-12-2022	C				
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Level	Intermediate																
Coordinator	Leonhardt van Efferink For more information: l.vanefferink@maastrichtuniversity.nl																
Language of instruction	English																
Goals	The goal of this course is to understand economic and business issues in various emerging markets.																
Description	<p>PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.</p> <p>This course covers the business environment in various emerging markets from a broad perspective. It does not have a fixed content, block period, or teacher. Instead, it is meant to cover, in a flexible way, countries and regions that fall outside the regular offerings available to the bachelors students within the specialisation Emerging Markets.</p> <p>Students who participate in this course have to register for it in period 2, even if the course has been given earlier in the same academic year.</p>																
Literature	Collection of articles and book chapters.																
Prerequisites	Second-year courses in the Emerging Markets specialization within either the International Business bachelor or the Economics and Business Economics bachelor.																
Keywords																	
Teaching methods	PBL / Presentation / Lecture / Assignment																
Assessment methods	Final Paper / Participation / Written Exam																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table><tbody><tr><td>Bachelor Economics and Business Economics - Emerging Markets</td><td>Year 3 Core Course(s)</td></tr><tr><td>Bachelor International Business - Emerging Markets</td><td>Year 3 Core Course(s)</td></tr></tbody></table>	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Core Course(s)	Bachelor International Business - Emerging Markets	Year 3 Core Course(s)												
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