

## Course Descriptions None 2022-2023

|   |  |          |                        |     |     |     |     |     |
|---|--|----------|------------------------|-----|-----|-----|-----|-----|
| Course Title  | Statistics and Mathematics for Pre-master  |          |                        |     |     |     |     |     |
| Course Code   | EBC2185  |          |                        |     |     |     |     |     |
| ECTS Credits  | 6,5  |          |                        |     |     |     |     |     |
| Assessment  | Whole/Half Grades  |          |                        |     |     |     |     |     |
| Period  | Period   | Start    | End                    | Mon | Tue | Wed | Thu | Fri |
|   | 4  | 6-2-2023 | 31-3-2023              | L   |     | X   |     | X   |
| Level   | Premaster  |          |                        |     |     |     |     |     |
| Coordinator   | Christian Kerckhoffs For more information:c.kerckhoffs@maastrichtuniversity.nl   |          |                        |     |     |     |     |     |
| Language of instruction   | English  |          |                        |     |     |     |     |     |
| Goals   | Introduction to the matrix representation of (linear) systems of equations, and to the (constrained) maximization or minimization of (nonlinear) functions of more than 1 variable. Introduction to the basic tools of inferential statistics, such as the independent-samples t-test, the paired-sample t-test, one-way-ANOVA, the chi-square test and regression analysis.   |          |                        |     |     |     |     |     |
| Description   | <p>PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. A RE-EMERGENCE OF THE CORONAVIRUS AND NEW COUNTERMEASURES BY THE DUTCH GOVERNMENT MIGHT FORCE COORDINATORS TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.</p> <p>In the mathematics part, we will expand the analysis of functions and (systems of) equations. Issues that will be addressed are:</p> <ul style="list-style-type: none"> <li>* The matrix representation of systems of linear equations (so called linear algebra) will be introduced and supplemented by the concepts of determinants and inverse matrices, which are important tools to manipulate such systems.</li> <li>* The (constrained) maximisation or minimisation of (nonlinear) functions of more than 1 variable, using the Lagrange multiplier method.</li> <li>* Further topics include the chain rule, the slope of a level curve, homogeneous functions, and a collection of tools often used in finance but also in other fields (buzzwords: interest rates, present value, discounting, and geometric series).</li> </ul> <p>All these topics will be introduced and illustrated using economic or business applications, and functions that are often used in these fields (e.g. the Cobb-Douglas production function) will be analysed extensively.</p> <p>In the statistics part, we will expand the coverage of inferential statistics, i.e. how to draw conclusions about a population based on a sample. Students will learn to apply the basic tools of inferential statistics (confidence intervals and hypothesis tests) to examine a large array of questions that may occur in economics or business. We will focus on the following topics:</p> <ul style="list-style-type: none"> <li>* How to examine whether the mean of some quantitative variable (e.g. income) differs between two or more populations (e.g. men vs. women). Related to this, we will also examine what to do when the data are paired, and when the variable of interest is a proportion.</li> <li>* How to analyse relationships between qualitative variables (e.g. between brand preference and gender).</li> <li>* How to analyse relationships between two or more quantitative variables (e.g. between income and age) using regression analysis. This is one of the most frequently used statistical techniques in economics and business.</li> </ul> <p>All these issues will involve the use of real-life data, which will be analysed using EXCEL.</p> |          |                        |     |     |     |     |     |
| Literature  | <ul style="list-style-type: none"> <li>* Sharpe, Norean D., De Veaux, Richard D., &amp; Velleman, Paul F. (2018), Business Statistics and Extra Texts, 3rd ed., New York: Pearson Education International.</li> <li>* QM1 + QM2 mathematics reader, to be downloaded on Student Portal.</li> </ul>   |          |                        |     |     |     |     |     |
| Prerequisites   |  |          |                        |     |     |     |     |     |
| Keywords  |  |          |                        |     |     |     |     |     |
| Teaching methods  | PBL / Lecture / Assignment   |          |                        |     |     |     |     |     |
| Assessment methods  | Attendance / Written Exam  |          |                        |     |     |     |     |     |
| Evaluation in previous academic year                            | For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>  |          |                        |     |     |     |     |     |
| This course belongs to the following programme / specialisation | Pre-master Economics   |          | Disciplinary Course(s) |     |     |     |     |     |
|   | Pre-master Economics and Strategy in Emerging Markets  |          | Disciplinary Course(s) |     |     |     |     |     |
|   | Pre-master Financial Economics   |          | Disciplinary Course(s) |     |     |     |     |     |
|   | Pre-master Human Decision Science  |          | Compulsory Course(s)   |     |     |     |     |     |