Course Descriptions None 2022-2023

Course Title	Challenges of Business in Sustainability Transitions
Course Code	SSP2053
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	6-2-2023	31-3-2023		X		X	

Level	no level
Coordinator	Clarence Bluntz, Frank Boons For more information:c.bluntz@maastrichtuniversity.nl; f.boons@maastrichtuniversity.nl
Language of instruction	English
Goals	1. Appraise and critique the role of growth-based, capitalistic organisations, and of finance and of global markets, in social and environmental degradations. 2. Understand and evaluate the changes necessary in organisational functions (Strategy, finance, marketing, etc.) for the transition to sustainability. 3. Present, make use of and critique theoretical concepts and arguments to explain the roles of business in society 4. Actively participate in discussions between business, consumers, investors, regulators, and other stakeholders to identify the potential and limits of business for change.
Description	This course provides the theoretical toolkit to understand and discuss sustainability issues at the organisational level. The students of this course will already know about climate change and rising social inequalities, but probably not so much about how business is tied to these issues. Most people coming to a business school have no idea that the economic system could be different than it is. The goal of this course is therefore to introduce the students not only to the challenges of business in sustainability transitions, but to the variety and diversity of organisations beyond businesses that can provide solutions to the existential crisis that we face. This will enable students to start their journeys toward future transformative occupations, whatever and wherever these may be. We'll address such questions as: * What can a business course actually teach in relation to sustainability? * What are the dominant theories about management and how do they relate to sustainability? * What are the dominant theories about the role(s) of business in society? * Can a business be sustainable? * What is the relationship between economic growth and business? * What does degrowth mean for business and organizations? * What are the roles of various stakeholders?
Literature	An electronic reference list wil be available through Key Links. In addition, students may have to download some additional information as indicated in the descriptions of the lectures and tutorials provided through Canvas.
Prerequisites	
Keywords	Degrowth, Capitalism, Corporate Social Responsibility (CSR), Stakeholder theory
Teaching methods	PBL / Presentation / Lecture / Groupwork
Assessment methods	Participation / Written Exam / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Sustainability Science, Policy and Society	Elective Course(s)