Course Descriptions None 2023-2024

Course Title	Writing a Master's Thesis Proposal: IB-Strategy
Course Code	EBS4025
ECTS Credits	4,0
Assessment	Pass / Fail

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S1	4-9-2023	26-1-2024	C				
S2	5-2-2024	5-7-2024	C				

Level	Advanced
Coordinator	Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl
Language of instruction	English
Goals	The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.
Description	Regarding the first objective of the course, more specifically, the students should be able to: • Conduct a literature search, and identify a specific research gap • Critically assess (quality of) the literature • Formulate a conceptual model • Identify relevant data sources • Select an appropriate design and methodology for the chosen research question
Literature	Academic articles on scientific writing.
Prerequisites	No specific prerequisites
Teaching methods	Lecture
Assessment methods	Final Paper / Attendance
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business - Strategy and Innovation	Thesis