Course Descriptions None 2023-2024

Course Title	Economics of Strategy and Innovation
Course Code	EBC4046
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	5-2-2024	28-3-2024			X		X

Level	Advanced
Coordinator	René Belderbos For more information:r.belderbos@maastrichtuniversity.nl
Language of instruction	English
Goals	Learning outcomes: major insights in to the state of the art in academic research related to economics and business aspects of innovation Competences: ability to critically assess quality and implications of academic research in the area. Ability to understand and use relevant research methods in the field.
Description	The course deals with business and economic aspects of innovation. It is a joint course of Maastricht University, UNU-MERIT, KU Leuven, and the Solvay School of Business at the Université Libre de Bruxelles with course sessions organized in Maastricht, Leuven, and Brussels. The course consists of six intensive sessions and is taught by lecturers who are all known experts in the field of innovation research and have contributed to the state of the art in their domain. Lecturers and topics may vary across years. The sessions cover key issues in innovation such as innovation networks, the productivity of R&D, patenting and intellectual property rights, the effectiveness of R&D subsidy and tax deduction policies, organizing for innovation in large firms, and the role of science in stimulating business innovation. The course is oriented towards students in PhD trajectories, requires considerable preparation and involves critical reading of scientific articles and mastering state of the art quantitative research methods. Evaluation is based on written post-class assignments and in-class participation and presentations.
Literature	Reader with articles from academic journals
Prerequisites	Bachelor in Economics or Business Administration, understanding of the interpretation of econometric techniques
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Attendance / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Year 2 Methodology Elective(s)
Master Business Research - Operations Research	Elective Course(s)