

Course Descriptions None 2023-2024

Course Title Service Science Factory Project (DD)

Course Code EBC4210

ECTS Credits 0,0

Assessment Pass / Fail

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	4-9-2023	20-10-2023	C				
2	30-10-2023	15-12-2023	C				

Level Intermediate/Advanced

Coordinator Dominik Mahr For more information:d.mahr@maastrichtuniversity.nl

Language of instruction English

Goals
The participants will
-familiarize themselves with the SSF approach towards service innovation
-experience the challenges and benefits of co-creation in a multidisciplinary team
-focus on one specific objective in their personal development
-get access to a third party with a service innovation need
-develop their time-management skills
-build on their team skills

Description
The specific content of the project is dependent on client needs and will be announced shortly before the start. The participants will familiarize themselves with the SSF approach towards service innovation and experience the challenges and benefits of co-creation in a multidisciplinary team.

Literature

Prerequisites NOVA Lisboa Students only

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Exchange Master

Master Exchange Courses

SBE Non Degree Courses

Master Courses