

Course Descriptions None 2023-2024

Course Title Business Research Disciplinary Course 3
Course Code EBC4230
ECTS Credits 6,5
Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	5-2-2024	28-3-2024	C				

Level Advanced
Coordinator Caroline Goukens For more information:c.goukens@maastrichtuniversity.nl
Language of instruction English

Goals The goal of this course is to provide students with a solid knowledge in their discipline of interest. The outcome of this course is: 1) Full comprehension of state-of-the-art knowledge within the discipline of interest and the ability to keep this knowledge up-to-date, and 2) the ability to reflect on a range of conceptual and empirical materials and to derive a novel research question within the discipline of interest.

Description The course Business Research Disciplinary Course 3 allows students to gain solid knowledge in their discipline of interest. They therefore should participate in one of the IB courses within their discipline of interest and participate in all course components of this course. Additionally, students are expected to write a research paper on the papers that are discussed within the chosen IB course. In this paper students are expected to reflect on the materials that are offered during the chosen IB course, to critique established theories to different bodies of knowledge or practice, and to formulate their own, original research proposal. The latter allows students to apply and further develop their investigative skills gained and developed through the courses within the Business Research programme.

Literature The literature used for this course is the same literature as is used within the IB course that is followed as a requisite for this course.

Prerequisites All students who are admitted to the Master of Business Research can follow this course.

Keywords

Teaching methods PBL / Assignment / Papers

Assessment methods Final Paper

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation