

Course Descriptions None 2023-2024

Course Title Smart Service Skills
Course Code EBS4039
ECTS Credits 5,0
Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S1	4-9-2023	26-1-2024			X		

Level Advanced
Coordinator Marcel van Birgelen For more information:m.vanbirgelen@maastrichtuniversity.nl

Language of instruction English

Goals After successful completion of this course, students:
* are familiar with the statistical and programming environment R, and are able to run basic (pre- or self-programmed) routines;
* are familiar with several practical service design principles and tools; and
* are more aware of the expectations of the labor market and have identified ways to improve their own employability.

Description This course, which covers periods 1 and 2, focuses on students' personal competencies. It teaches students analysis and programming skills in R and service design tools that are quintessential for the rest of the MSc BISS program. In addition, it lets students reflect on labor market opportunities and increases their employability.

Literature

Prerequisites This course is in transition.

The following rule applies to master Business Intelligence and Smart Services students who started the programme prior to academic year 2023/24.
TRANSITIONAL REGULATION (EBS4039):
Use Ask SBE to register for education and/or the exam, keeping in mind the appropriate deadlines for course/exam registration.

See the Transitional Regulations section in the Master Education and Examination Regulations for more information.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork / Skills

Assessment methods Attendance / Participation / Assignment / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Transitional Regulations See prerequisites