

Course Descriptions None 2024-2025

Course Title Quantitative Methods III (IB/FE)
 Course Code EBS2001
 ECTS Credits 4,0
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 3 | 13-1-2025 | 26-1-2025 | C | | | | |

Level Intermediate
 Coordinator Daniel Velasquez Gaviria For more information: d.velasquezgaviria@maastrichtuniversity.nl
 Language of instruction English

Goals

- Learn to recognize the opportunities to apply basic tools from inferential statistics in practical business situations.
- Learn to implement these tools correctly, using the statistical software package SPSS.
- Learn to interpret the results of such analyses correctly, and understand their limitations.

Description This skills training is devoted to refreshing and actively applying the basic inferential tools introduced in the statistics part of typical first year quantitative methods courses: a.o. the one-sample t-test, the independent-samples t-test, the paired-sample t-test, one-way-ANOVA, the chi-square test and regression analysis. Six case studies using real-life datasets that reflect business problems from a.o. marketing and finance are examined extensively. The empirical analyses are performed with SPSS, a statistical software package widely used in professional practice.

Literature Sharpe, Noreen R., Richard D. De Veaux and Paul F. Velleman (2019), Business Statistics and Extra Texts, 4th ed., New York: Pearson Education International, Maastricht University Edition.

Prerequisites This course is in transition for the bachelor Fiscal Economics. See the Bachelor Education and Examination Regulations for more information.

The following rule applies to bachelor Fiscal Economics students.
 TRANSITIONAL REGULATION (EBS2001):
 The bachelor Fiscal Economics has been discontinued.

There will be repeat education for year 1 and year 2 courses up to and including academic year 2025-2026 and exam-only up to and including academic year 2026-2027. For year 3 courses there will be repeat education up to and including 2026-2027 and exam-only up to and including academic year 2027-2028.

Whether a course is in transition, cancelled, or replaced may depend on the cohort you are in. Sometimes there are additional criteria. It is therefore very important to carefully read the EER and the addendum so you can apply the rules to your individual situation.

PREREQUISITES:
 Basic principles from inferential statistics as discussed in typical first-year Quantitative Methods courses such as QM1 (code EBC 1005/1006/1007) and QM2 (code EBC 1033/1034/1035): basic probability theory, population versus sample, sampling distribution, point estimation, confidence intervals, type I error, regression analysis.

Exchange students must have attended courses similar to QM1 and QM2 at their home university. If not, successful completion of QM3 is impossible.

Teaching methods PBL
 Assessment methods Attendance / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

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| This course belongs to the following programme / specialisation | Bachelor Fiscal Economics | Transitional Regulation |
| | Bachelor International Business | Year 2 Compulsory Skill(s) |
| | SBE Exchange Bachelor | Bachelor Exchange Skills |
| | SBE Exchange Master | Bachelor Exchange Skills |
| | SBE Non Degree Courses | Bachelor Skills |