

Course Descriptions None 2024-2025

Course Title	Research Communication Skills							
Course Code	EBS4021							
ECTS Credits	4,0							
Assessment	Pass / Fail							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	3	13-1-2025	26-1-2025	C				
Level	Advanced							
Coordinator	Martin Strobel For more information:m.strobel@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<p>The objectives of this skills training are as follows:</p> <ol style="list-style-type: none"> To increase your awareness of the range of issues that needs to be considered when preparing and delivering a presentation for a multilingual and multicultural audience. To give you some practice at delivering a formal presentation in English, using your fellow participants as the audience. To give you specific feedback on the structure of your presentation, your delivery skills, vocal and verbal performance, body language, and use of visuals. To make you aware of the criteria against which you will be viewed and assessed by your audience in a real, live situation. To make you aware of how to prepare and deliver a poster presentation, and to practise delivering it to a real audience and field relevant questions. <p>After this training, do not expect perfection immediately – it is normal to have to check words and expressions and to ask for advice. You should be able to give constructive advice to your peers, and to recognize what your strong points are and where you need to improve.</p>							
Description	<p>Giving formal presentations in English need not be painful, although it will inevitably be not without its challenges. Our aim is to try to minimise any perceived difficulties and to offer you the chance to practice your topic-specific and general language, give a presentation in a controlled and monitored environment, and to give feedback where it is helpful to do so.</p> <p>The course covers the wide range of issues that need to be considered when conducting or preparing to give presentations in English in a multilingual and multicultural environment. It focuses on your delivery skills and, in addition, it covers vocabulary and expressions that are valuable in effective formal communication.</p> <p>You will be required to deliver three prepared oral presentation during the course and also to deliver a poster presentation to a real audience.</p>							
Literature	There is no literature required for this skill.							
Prerequisites	<p>This course is in transition for the master Business Research. See the Master Education and Examination Regulations for more information.</p> <p>The following rule applies to master Business Research students who started the programme prior to academic year 2024-2025. TRANSITIONAL REGULATION (EBS4021): The master Business Research has been discontinued. Courses of the Business Research master's programme will continue to be offered until and including academic year 2025-2026 with exam opportunities running until and including 2026-2027.</p> <p>PREREQUISITES: * Only for research master students and PhD students</p>							
Teaching methods	PBL / Presentation / Assignment							
Assessment methods	Attendance / Participation / Oral Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=cobeUM							
This course belongs to the following programme / specialisation	Master Business Research - No specialisation		Transitional Regulation					
	Master Business Research - Operations Research		Transitional Regulation					
	Master Economic and Financial Research - Econometrics		Year 2 Compulsory Skill(s)					
	Master Economic and Financial Research - No specialisation		Year 2 Compulsory Skill(s)					