Course Descriptions None 2024-2025

Course Title	Project and Process Management (IB)
Course Code	EBC2050
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	3-2-2025	30-3-2025		X			X

Level	Intermediate
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl
Language of instruction	English
Goals	The course is directed at the following learning and competences: * developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management; * developing an integrated and process oriented perspective on managing complex projects and team work; * acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.
Description	This block gives an overview of project- and process management. The course is directed at three objectives: * developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management * offering an integrated and process oriented perspective on managing complex projects and team work * presenting tools, techniques, methods and models for managing projects and process management
Literature	* Managing Business Process Flows, Anupindi, Chopra, Deshmukh, Van Mieghem and Zemel, 3rd ed. Pearson, 2014. ISBN: 978-1-292-02311-3 * Mantel and Meredith, Project Management in Practice, 7th Edition, Wiley ISBN: 9781119703037
Prerequisites	The prior knowledge of the students on these topics is limited to parts of the organisation and marketing course. An advanced level of English Exchange students who are interested in taking this course should register for EBC2175 "Project and Process Management (non-IB)". Note that you should have prior knowledge of basic organisational and marketing concepts on an introductory level.
Teaching methods	PBL / Presentation / Assignment
Assessment methods	Written Exam / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Business Elec(s) - Maj Org
Bachelor International Business	Year 3 Business Elec(s) - Maj SCM
Bachelor International Business	Year 3 Core Course(s) - Maj Strategy