

Course Descriptions None 2024-2025

Course Title Operations Management
 Course Code EBC2064
 ECTS Credits 6,5
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2024	20-10-2024	X		X		

Level Intermediate

Coordinator Veerle Timmermans, Lissa Melis For more information:vm.timmermans@maastrichtuniversity.nl; lissa.melis@maastrichtuniversity.nl

Language of instruction English

Goals

- * Know the important role and nature of operations management in international business;
- * Be able to apply and develop techniques for understanding, design, and management of operations;
- * Understand and be able to judge the role and functioning of quantitative models for decision making in the management of operations;
- * Be able to derive managerial decisions based on the outcome of these models.

Description The course focusses on the application of techniques in the area of Operations Management. Covered topics include forecasting, material requirements planning, routing, scheduling of assembly lines. Addressing these topics, several quantitative techniques (mostly heuristics and metaheuristics) that have shown to be successful in these areas are applied to examples and exercises. The course combines cases, exercises and discussions, facilitated by your tutor and the students themselves.

Literature Course notes will be made available by the coordinator. No additional textbook is required.

Prerequisites

- * Basic knowledge on the role and scope of Operations Management within Business.
- * Advanced mathematical skills; ability to understand quantitative models and concepts, and apply these.
- * An advanced level of English.
- * Some level of expertise in PBL (Problem Based Learning).

From the above, it can be assumed that students taking this course have at the very minimum obtained the necessary knowledge in order to pass the course Management of Operations and Product Development (MOPD).

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork

Assessment methods Participation / Written Exam / Assignment

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	Year 3 Business Elective(s)
Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Course(s)
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2+3 Elective Course(s)
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Macro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elec(s) - Maj Micro
Bachelor Economics and Business Economics - International Business Economics	Year 3 Core Course(s) - Maj SCM
Bachelor Econometrics and Operations Research	Year 3 Elective Course(s)
Bachelor International Business - Emerging Markets	Year 3 Elective Course(s)
Bachelor International Business	Year 3 Business Elec(s) - Maj Accounting
Bachelor International Business	Year 3 Business Elec(s) - Maj Finance
Bachelor International Business	Year 3 Business Elec(s) - Maj Inf Mgmt
Bachelor International Business	Year 3 Business Elec(s) - Maj Marketing
Bachelor International Business	Year 3 Business Elec(s) - Maj Org
Bachelor International Business	Year 3 Business Elec(s) - Maj Strategy
Bachelor International Business	Year 3 Core Course(s) - Maj SCM
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses
Pre-master International Business specialisation Supply Chain Management	Disciplinary Course(s)