

## Course Descriptions None 2024-2025

Course Title	Behavioural Insights							
Course Code	EBC4021							
ECTS Credits	6,5							
Assessment	Whole/Half Grades							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	4	3-2-2025	30-3-2025	X			X	
Level	Advanced							
Coordinator	Arno Riedl For more information:a.riedl@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<p>Acquiring a structured insight into the important roles of psychological factors and processes in the judgments, decision-making and well-being of economic agents</p> <p>Learning about the difference in approach between psychology and economics</p> <p>Learning about the relations between psychology and economics</p>							
Description	<p>Increasingly, economists are discovering psychology as a means to enrich their models of economic behaviour and well-being and to give them a better foundation. The importance of this is illustrated by the fact that Nobel prize winner in economics in 2002 was the distinguished psychologist Daniel Kahneman. He characterizes his research as a quest for the 'logic of the irrational'. Adam Smith already recognized that economic, just like other, behaviour is motivated by an intriguing blend of 'rational' considerations and 'irrational' sentiments. The great challenge is to investigate the implications of the latter motives for economics.</p> <p>This course aims to give an intensive introduction into this field. In the first part of the course, the psychology and behavioural economics of judgment and decision-making are dealt with. Basic principles of rationality are compared with actual behaviour in making decisions. Also, a link is made to the emerging field of neuroeconomics. Next, in the second part of the course, students are introduced into the psychological and economic research on subjective well-being (happiness) and its psychological, demographic and socio-economic determinants (especially income). The importance of this research for economics and its policy implications will be highlighted. Differences and similarities in the approaches of psychology and economics will be clarified.</p>							
Literature	<p>Hastie, Reid, and Robyn M. Dawes. Rational choice in an uncertain world: The psychology of judgment and decision making. Sage, 2010.</p> <p>Articles and chapters from books.</p>							
Prerequisites	<p>This course is in transition for the master Fiscal Economics.</p> <p>See the Master Education and Examination Regulations for more information.</p> <p>The following rule applies to master Fiscal Economics students who started the programme prior to academic year 2024-2025.</p> <p><b>TRANSITIONAL REGULATION (EBC4021):</b></p> <p>The master Fiscal Economics has been discontinued.</p> <p>Courses of the Fiscal Economics master's programme will continue to be offered until and including academic year 2024-2025 with exam opportunities running until and including 2025-2026.</p> <p><b>PREREQUISITES:</b></p> <p>* Good understanding of microeconomics, probability theory and mathematics (level comparable to QM2) and basic understanding of macroeconomics.</p> <p>* An advanced level of English</p>							
Teaching methods	Presentation / Lecture / Groupwork							
Assessment methods	Participation / Written Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>							
This course belongs to the following programme / specialisation	Master Digital Business and Economics			Elective Course(s)				
	Master Fiscal Economics			Transitional Regulation				
	Master Human Decision Science			Compulsory Course(s)				
	SBE Exchange Master			Master Exchange Courses				
	SBE Non Degree Courses			Master Courses				