Course Descriptions None 2024-2025

Course Title	Impact Investment and Measurement
Course Code	EBC4212
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	3-2-2025	30-3-2025	X		X		

Level	Advanced
Coordinator	Jaap Bos For more information:j.bos@maastrichtuniversity.nl
Language of instruction	English
Goals	This course has three main goals. 1) Understand what motivates investors to participate in responsible investments. 2) Learn how to define and measure social and environmental impact of responsible investments and charities. 3) Learn how to develop a responsible investment product and position this in the market.
Description	The course brings students up-to-date about the latest developments in sustainable finance. They learn about the latests academic insights as well as practical cases in cooperation with the sustainable finance industry. Students also get a basic understanding of sustainable investments that are explicitly intended to have positive sustainable-development impact in emerging markets, such as 'impact investments', 'microfinance', and 'effective altruism'. In small groups, they will develop their own sustainable investment product and present their case to experts in the industry.
Literature	The course is taught by the use of a collection of top-ranked academic and high-impact practitioner-oriented articles, and cases that help students to confront theory with practice.
Prerequisites	This course is in transition for the master Business Research. See the Master Education and Examination Regulations for more information. The following rule applies to master Business Research students who started the programme prior to academic year 2024-2025. TRANSITIONAL REGULATION (EBC4212): The master Business Research has been discontinued. Courses of the Business Research master's programme will continue to be offered until and including academic year 2025-2026 with exam opportunities running until and including 2026-2027. PREREQUISITES: Students are expected to understand the key basic concepts in investment analysis and portfolio theory (such as CAPM, Modern Portfolio Theory, and investment performance evaluation). Analytical skills, statistics, and an advanced level of English are required.
Keywords	
Teaching methods	PBL / Presentation / Lecture / Assignment / Papers
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Transitional Regulation
Master Business Research - Operations Research	Transitional Regulation
Master Economics and Strategy in Emerging Markets	Elective Course(s)
Master International Business - Strategic Corporate Finance	Elective Course(s)
Master International Business - Sustainable Finance	Compulsory Course(s)
SBE Non Degree Courses	Master Courses