Course Descriptions None 2024-2025

Course Title	Evidence-based Impact Assessment for Sustainable Business Practices
Course Code	EBS2069
ECTS Credits	4,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	13-1-2025	26-1-2025	C				

Level	Intermediate
Coordinator	Jaap Bos For more information:j.bos@maastrichtuniversity.nl
Language of instruction	English
Goals	This skill introduces students to evaluate and assess the impact and success of sustainable business practices from different perspectives of a company.
Description	IT IS NOT POSSIBLE TO REGISTER FOR THIS COURSE PLEASE FIND ANOTHER ELECTIVE The best business ideas are the best... because they have proven themselves to be exactly that. But how do you prove the success of sustainable business practices, aimed at furthering an objective (e.g., the environment, labor practices, gender equality) that does not necessarily support the firm's bottom line? Do they achieve their objectives, and how do they contribute to that bottom line? In this skill, you will learn (i) that the correct method used to answer these questions depends very much on the type of business; (ii) that the success of sustainable business practices varies (and why); (iii) how to assess the relationship between firms' bottom line (sales, profits, market share) and their focus on sustainability. The emphasis on the course is on real-life data cases, which cover areas such as equities, corporate debt, microfinance, charitable giving and crowdfunding.
Literature	To be announced
Prerequisites	This course is in transition for the bachelor Fiscal Economics. See the Bachelor Education and Examination Regulations for more information. The following rule applies to bachelor Fiscal Economics students. TRANSITIONAL REGULATION (EBS2069): The bachelor Fiscal Economics has been discontinued. There will be repeat education for year 1 and year 2 courses up to and including academic year 2025-2026 and exam-only up to and including academic year 2026-2027. For year 3 courses there will be repeat education up to and including 2026-2027 and exam-only up to and including academic year 2027-2028. Whether a course is in transition, cancelled, or replaced may depend on the cohort you are in. Sometimes there are additional criteria. It is therefore very important to carefully read the EER and any addendum so you can apply the rules to your individual situation. PREREQUISITES: Exchange students need to have taken at least one introductory business course and one quantitative methods course including basic statistics and regression analysis and have an advanced level of English.
Keywords	
Teaching methods	Assignment / Groupwork
Assessment methods	Attendance / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	Year 2 Elective Skill(s)
Bachelor Economics and Business Economics - Emerging Markets	Year 2 Elective Skill(s)
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2 Elective Skill(s)
Bachelor Economics and Business Economics - International Business Economics	Year 2 Elective Skill(s)
Bachelor Fiscal Economics	Transitional Regulation
Bachelor International Business	Year 2 Elective Skill(s)
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Skills