

Course Descriptions None 2024-2025

Course Title Writing a Master's Thesis Proposal: BISS (5.0 ECTS)

Course Code EBS4040

ECTS Credits 5,0

Assessment Pass / Fail

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S1	2-9-2024	26-1-2025	C				

Level Advanced

Coordinator Roselinde Kessels For more information:r.kessels@maastrichtuniversity.nl

Language of instruction English

Goals The objective of the skills training is to successfully start working on your master thesis and plan the road ahead so that we can assign a thesis supervisor to your thesis project. After having completed the skills training you should have a clear idea on:
* The research topic of your master thesis;
* The research question that you will investigate;
* The research approaches that you can use to collect/analyze data and/or to develop a decision making tool;
* The specific quantitative methods required to realize the research project.

Description For this purpose, the skills training consists of two key elements:
1. Developing a research proposal. This can be done through literature and self-study or consultation with a potential thesis supervisor;
2. Lectures that provide you with more information about:
* Writing a master thesis in general, e.g., how can you find a topic, what is a typical structure of academic/industrial report, collecting data;
* Quality standards in academic/industrial report writing;
* Approaches in academic research, e.g., empirical studies and validation, modelling, simulations, proof techniques, policy/protocol development, algorithm design, complexity analysis, surveys;
* Ethics aspects and scientific integrity.

Literature

Prerequisites This course is in transition.
See the Master Education and Examination Regulations for more information.

The following rule applies to master Business Intelligence and Smart Services students who started the programme prior to academic year 2023-2024.
TRANSITIONAL REGULATION (EBS4040):
In 2024-2025 students are allowed to repeat the course, including the examination and resit.

Keywords

Teaching methods PBL / Lecture / Coaching

Assessment methods Participation / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Business Intelligence and Smart Services Transitional Regulation