

Course Descriptions None 2024-2025

Course Title	Sustainable Entrepreneurship																
Course Code	SSP5031																
ECTS Credits	5,0																
Assessment	Whole/Half Grades																
Period	<table><thead><tr><th>Period</th><th>Start</th><th>End</th><th>Mon</th><th>Tue</th><th>Wed</th><th>Thu</th><th>Fri</th></tr></thead><tbody><tr><td>N/A</td><td>1-1-1900</td><td>1-1-1900</td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	N/A	1-1-1900	1-1-1900					
Period	Start	End	Mon	Tue	Wed	Thu	Fri										
N/A	1-1-1900	1-1-1900															
Level	Intermediate/Advanced																
Coordinator	Nancy Bocken, Clarence Bluntz For more information:nancy.bocken@maastrichtuniversity.nl; c.bluntz@maastrichtuniversity.nl																
Language of instruction	English																
Goals	Students who complete this module successfully will be able to: * Critically reflect on sustainable entrepreneurship/intrapreneurship theory and practice * Identify and evaluate sustainable entrepreneurship opportunities * Develop a strategy for a sustainable enterprise * Conduct primary research and analyse primary and secondary data in the field of sustainable entrepreneurship * Prepare and present documentation to pitch a novel enterprise idea * Learn to cope with the chaos and complexity of doing sustainable entrepreneurship in the real world																
Description	This module provides students the opportunity to develop and apply entrepreneurial skills to address complex social and environmental problems. Students will explore the role of entrepreneurial action from new organisations (entrepreneurship) and existing organisations (intrapreneurship) in contributing to sustainability transitions. This course is structured around experiential problem-based learning, providing students the opportunity to synthesise theory and practice as they develop an idea for their own sustainable enterprises. Topics will include: critically reviewing concepts of sustainable entrepreneurship/intrapreneurship; user centred-design of social and sustainable enterprises; frameworks for understanding and strategizing; understanding and reporting social and environmental impact; sustainable investment.																
Literature																	
Prerequisites	Sustainable Business Innovation (SSP5021)																
Keywords																	
Teaching methods	PBL / Lecture																
Assessment methods	Final Paper / Participation																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	Master Sustainable Business: Leadership, Innovation and Management Compulsory Course(s)																