

Course Descriptions None 2025-2026

Course Title Diversity in Entrepreneurship
 Course Code EBC2172
 ECTS Credits 6,5
 Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	1-9-2025	17-10-2025		X		X	

Level Introductory/Intermediate
 Coordinator Sergio Paramo Ortiz For more information:sergio.paramoortiz@maastrichtuniversity.nl
 Language of instruction English
 Goals Develop a solid theoretical understanding of how diversity in gender, age, race or context influence opportunities and challenges in initiating and exploiting entrepreneurial ventures and intrapreneurial contexts.

Description Across the globe, increasing numbers of women are striking out on their own and they set up new businesses. In OECD countries, more women than men start businesses. The number of women being educated to degree level and above has also risen internationally. With the growing interest in women's rights around the world, women's economic empowerment and the recognition of its relevance have notably progressed too. Taking the perspective of women and entrepreneurship, this course takes a different approach on the role of the individual in the entrepreneurial process. As long as the dominant paradigm is to distinguish between entrepreneurship and female entrepreneurship, one could make the claim that a classical entrepreneur is seen as a male subject. The course does not aim to bring down gender barriers or be a strong activist voice for gender equality. Rather this course acknowledges that there are differences between the way men and women go about being entrepreneurs. This course strives to teach students the best from both worlds. The course will do so by focussing on entrepreneurship with different gender, economical, and cultural contexts and explore which lessons one may draw from these different contexts, both from an academic as well as from a practical perspective. Rooted in a strong academic base the course will consider entrepreneurial concepts in different contexts leading to context-rich learning and a better appreciation of diversified entrepreneurial solutions.

Literature Academic articles and cases
 Prerequisites <p>Basic business fundamentals.</p>

Keywords
 Transitional Regulations <div class="trreg"><div class="subtitle">TRANSITIONAL REGULATIONS</div><ul class="trcohorts">Bachelor International Business [2024-2025 or earlier]From 2025-2026 onwards, education and exam/resit opportunities are offered.
Alternative options may be available. See the Bachelor EER 2025-2026 Appendix I Article 16 for more information.<table><col style="width: 200px;"><col style="width: 120px;"><col style="width: 120px;"><col style="width: 120px;"><thead><tr><th>Academic Year</th><th>Education</th><th>Exam/Resit</th><th>Replacement(s)</th></tr></thead><tbody><tr><td>2025-2026 onwards</td><td>X</td><td>X</td><td></td></tr></tbody></table></div>

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork / Research / Skills
 Assessment methods Final Paper / Attendance / Assignment / Presentation
 Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Bachelor International Business - Emerging Markets	Year 3 Elective Courses
	Bachelor International Business	In transition - Maj Accounting - Business Elec
	Bachelor International Business	In transition - Maj Finance - Business Elec
	Bachelor International Business	In transition - Maj Inf Mgmt - Business Elec
	Bachelor International Business	In transition - Maj Marketing - Business Elec
	Bachelor International Business	In transition - Maj Org - Business Elec
	Bachelor International Business	In transition - Maj SCM - Business Elec
	Bachelor International Business	In transition - Maj Strategy - Business Elec
	Bachelor International Business	Year 3 Core Courses - Maj Entrepreneurship
	UM-wide minors	Minor Entrepreneurship
	SBE Exchange Bachelor	Bachelor Exchange Courses
	SBE Exchange Master	Bachelor Exchange Courses
	SBE Non Degree Courses	Bachelor Courses
	SBE Non Degree Courses	Minor Entrepreneurship