

Course Descriptions None 2025-2026

Course Title Data Analytics (Entrepreneurship/Marketing/Organisation)

Course Code EBC4265

ECTS Credits 6,5

Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|----------|----------|-----|-----|-----|-----|-----|
| N/A | 1-1-1900 | 1-1-1900 | | | | | |

Level no level

Coordinator For more information:

Language of instruction English

Goals

Description

Literature

Prerequisites

Keywords

Transitional Regulations

<div class="trreg">This course has been cancelled. See the Master Education and Examination Regulations for more information. The following rule applies to master International Business students who started the programme prior to academic year 2023-2024. TRANSITIONAL REGULATION (EBC4265): Students can replace EBC4265 with "Research in International Business" (EBC4280) as from 2023-2024.</div>

Teaching methods

Assessment methods

Evaluation in previous academic year

For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

| | |
|--|--------------------------------|
| Master Business Research - No specialisation | Cancelled |
| Master Human Decision Science | Cancelled - Elective Courses |
| Master International Business - Entrepreneurship and Business Development | Cancelled - Compulsory Courses |
| Master International Business - Marketing-Finance | Cancelled - Compulsory Courses |
| Master International Business - Organisation: Management, Change and Consultancy | Cancelled - Compulsory Courses |
| Master International Business - Strategic Marketing | Cancelled - Compulsory Courses |