Course Descriptions None 2025-2026

Course Title	Managing and Innovating Business Ecosystems
Course Code	EBC2205
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	27-10-2025	12-12-2025		X		X	
5	13-4-2026	5-6-2026		X		X	

Level	no level
Coordinator	Dominik Mahr For more information:d.mahr@maastrichtuniversity.nl
Language of instruction	English
Goals	
Description	This course offers insights into the structure and dynamics of business ecosystems. Students will learn to identify ecosystem components, analyze and develop new networks for multi-level value creation, and design effective strategies for organizing and governing these complex systems.
Literature	
Prerequisites	SPARK registration
Keywords	
Transitional Regulations	
Teaching methods	PBL
Assessment methods	
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	SPARK Elective
Bachelor Economics and Business Economics - Emerging Markets	SPARK Elective
Bachelor Economics and Business Economics - Economics and Management of Information	SPARK Elective
Bachelor Economics and Business Economics - International Business Economics	SPARK Elective