Course Descriptions None 2026-2027

Course Title	Knowledge Management
Course Code	EBC2039
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2026	11-12-2026	X			X	

Level	Introductory
Coordinator	Katlijn Haesebrouck For more information:k.haesebrouck@maastrichtuniversity.nl
Language of instruction	English
Goals	Students that have followed this course should be able to: -Understand Knowledge Management (KM) concepts and tools; -Understand KM processes (acquisition, selection, generation, internalisation, externalisation); -Identify how KM can be used effectively within specific environments; -Understand the facilitating role that information technology can play in knowledge management; -Understand the challenges posed by KM implementation.
Description	This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management. Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.
Literature	Cases and academic papers
Prerequisites	
Transitional Regulations	<ul class="trcohorts"> - Bachelor Economics and Business Economics - International Business Economics - Major Accounting [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Finance [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Information Management [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Macroeconomics [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Marketing [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Microeconomics [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Organisation [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Strategy [2024-2025 or earlier] - Bachelor Economics and Business Economics - International Business Economics - Major Supply Chain Management [2024-2025 or earlier] - From 2025-2026 onwards, education and exam/resit opportunities are offered. Alternative options may be available. See the Bachelor EER 2025-2026 Appendix I Article 16 for more information. <table><col style="width: 200px;"><col style="width: 120px;"><col style="width: 120px;"><col><thead><tr><th>Academic Year</th><th>Education</th><th>Exam/Resit</th><th>Replacement(s)</th></tr></thead><tbody><tr><td>2025-2026 onwards</td><td>X</td><td>X</td><td>See the Bachelor EER 2025-2026 Appendix I Article 16 for more information</td></tr></tbody></table> <ul class="trcohorts"> - Bachelor International Business - Major Accounting [2024-2025 or earlier] - Bachelor International Business - Major Finance [2024-2025 or earlier] - Bachelor International Business - Major Marketing [2024-2025 or earlier] - Bachelor International Business - Major Organisation [2024-2025 or earlier] - Bachelor International Business - Major Strategy [2024-2025 or earlier] - Bachelor International Business - Major Supply Chain Management [2024-2025 or earlier] - From 2025-2026 onwards, education and exam/resit opportunities are offered. Alternative options may be available. See the Bachelor EER 2025-2026 Appendix I Article 18 for more information. <table><col style="width: 200px;"><col style="width: 120px;"><col style="width: 120px;"><col><thead><tr><th>Academic Year</th><th>Education</th><th>Exam/Resit</th><th>Replacement(s)</th></tr></thead><tbody><tr><td>2025-2026 onwards</td><td>X</td><td>X</td><td>See the Bachelor EER 2025-2026 Appendix I Article 18 for more information</td></tr></tbody></table>
Teaching methods	PBL / Presentation / Lecture / Groupwork
Assessment methods	Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Economics	Year 3 Business Electives
Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Courses
Bachelor Economics and Business Economics - Economics and Management of Information	Year 2 Compulsory Courses
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Accounting - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Finance - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Inf Mgmt - Core Courses
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Macro - Business Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Macro - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Marketing - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Micro - Business Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Micro - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Org - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj SCM - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Strategy - Inf Mgmt Elec
Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elective
Bachelor Economics and Business Economics - International Business Economics	Year 3 Information Management Elective
Bachelor Fiscal Economics	Annex 1 Electives
Bachelor International Business - Emerging Markets	Year 3 Elective Courses
Bachelor International Business	In transition - Maj Accounting - Business Elec
Bachelor International Business	In transition - Maj Finance - Business Elec
Bachelor International Business	In transition - Maj Marketing - Business Elec
Bachelor International Business	In transition - Maj Org - Business Elec
Bachelor International Business	In transition - Maj SCM - Business Elec
Bachelor International Business	In transition - Maj Strategy - Business Elec
Bachelor International Business	Year 3 Core Courses - Maj Inf Mgmt
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses
Pre-master International Business specialisation Information Management and Business Intelligence	Compulsory Courses