

Course Descriptions None 2026-2027

Course Title	International Business History																																												
Course Code	EBC2069																																												
ECTS Credits	6,5																																												
Assessment	Whole/Half Grades																																												
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>26-10-2026</td> <td>11-12-2026</td> <td></td> <td>X</td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	2	26-10-2026	11-12-2026		X			X																												
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Level	Intermediate																																												
Coordinator	Gerard Pfann For more information:g.pfann@maastrichtuniversity.nl																																												
Language of instruction	English																																												
Goals	<p>The course has two learning goals both linked to intellectual leadership, the ability to lead in interpreting situations, seeing opportunities where others don't even look, and thinking through possible pathways towards jointly beneficial futures. These two goals are:</p> <ul style="list-style-type: none"> - study historical evolution in terms of human and organisational actors responding to opportunities in their environment in ways that pioneered entirely new industries and forms of business. - Writing an essay that demonstrates that the student has ideas and is able to communicate these in a persuasive way. 																																												
Description	We study a path-breaking historical development in one or more leading industrial capitalist nations during the second industrial revolution. We zoom in on business activities and their outcomes, and we zoom out to the historical and national context in which these events have taken place. Looking back at history can be concretely informative since much what exists now has its roots in the past. But studying history is also a way of developing creative notions about how humans interact with their business environment in a situation of pervasive uncertainty. This can broaden our mental scope in dealing with our own uncertain world. This may well be the most important learning to develop in our course.																																												
Literature	2-3 academic papers per tutorial - see syllabus for full list																																												
Prerequisites	<p>* This is a reading course for literate students with an excellent command of the English language in reading, writing, and conversation. I have to say that the reading load is quite considerable.</p> <p>* Attendance in the first two meetings of the course is mandatory. You get introduced to tutor, fellow students, and the educational approach. Failure to attend both meetings implies course failure.</p>																																												
Transitional Regulations	<div class="trreg"> <ul class="trcohorts" style="list-style-type: none"> Bachelor Economics and Business Economics - Economics and Management of Information [2024-2025 or earlier] Bachelor Economics and Business Economics - International Business Economics [2024-2025 or earlier] </div> <p>From 2025-2026 onwards, education and exam/resit opportunities are offered. Alternative options may be available. See the Bachelor EER 2025-2026 Appendix I Article 16 for more information.</p> <table border="1"> <thead> <tr> <th>Academic Year</th> <th>Education</th> <th>Exam/Resit</th> <th>Replacement(s)</th> </tr> </thead> <tbody> <tr> <td>25-2026 onwards</td> <td>X</td> <td>X</td> <td>X</td> </tr> </tbody> </table> <p>See the Bachelor EER 2025-2026 Appendix I Article 16 for more information</p>	Academic Year	Education	Exam/Resit	Replacement(s)	25-2026 onwards	X	X	X																																				
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Teaching methods	PBL / Presentation / Lecture / Assignment / Papers / Groupwork																																												
Assessment methods	Written Exam																																												
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																																												
This course belongs to the following programme / specialisation	<table border="1"> <tbody> <tr> <td>Bachelor Economics and Business Economics - Economics</td> <td>Year 3 Business Electives</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Emerging Markets</td> <td>Year 3 Elective Courses</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Economics and Management of Information</td> <td>In transition - Year 2+3 Elective Courses</td> </tr> <tr> <td>Bachelor Economics and Business Economics - Economics and Management of Information</td> <td>Year 3 Free Elective</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>In transition - Maj Inf Mgmt - Business Elec</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>In transition - Maj Macro - Business Elec</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>In transition - Maj Micro - Business Elec</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>In transition - Maj Strategy - Core Courses</td> </tr> <tr> <td>Bachelor Economics and Business Economics - International Business Economics</td> <td>Year 3 Business Elective</td> </tr> <tr> <td>Bachelor Fiscal Economics</td> <td>Annex 1 Electives</td> </tr> <tr> <td>Bachelor International Business - Emerging Markets</td> <td>Year 3 Elective Courses</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Accounting - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Finance - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Inf Mgmt - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Marketing - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Org - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj SCM - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Core Courses - Maj Strategy</td> </tr> <tr> <td>SBE Exchange Bachelor</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Bachelor Courses</td> </tr> <tr> <td>Pre-master International Business specialisation Strategy and Innovation</td> <td>Compulsory Courses</td> </tr> </tbody> </table>	Bachelor Economics and Business Economics - Economics	Year 3 Business Electives	Bachelor Economics and Business Economics - Emerging Markets	Year 3 Elective Courses	Bachelor Economics and Business Economics - Economics and Management of Information	In transition - Year 2+3 Elective Courses	Bachelor Economics and Business Economics - Economics and Management of Information	Year 3 Free Elective	Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Inf Mgmt - Business Elec	Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Macro - Business Elec	Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Micro - Business Elec	Bachelor Economics and Business Economics - International Business Economics	In transition - Maj Strategy - Core Courses	Bachelor Economics and Business Economics - International Business Economics	Year 3 Business Elective	Bachelor Fiscal Economics	Annex 1 Electives	Bachelor International Business - Emerging Markets	Year 3 Elective Courses	Bachelor International Business	In transition - Maj Accounting - Business Elec	Bachelor International Business	In transition - Maj Finance - Business Elec	Bachelor International Business	In transition - Maj Inf Mgmt - Business Elec	Bachelor International Business	In transition - Maj Marketing - Business Elec	Bachelor International Business	In transition - Maj Org - Business Elec	Bachelor International Business	In transition - Maj SCM - Business Elec	Bachelor International Business	Year 3 Core Courses - Maj Strategy	SBE Exchange Bachelor	Bachelor Exchange Courses	SBE Exchange Master	Bachelor Exchange Courses	SBE Non Degree Courses	Bachelor Courses	Pre-master International Business specialisation Strategy and Innovation	Compulsory Courses
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