

Course Descriptions None 2026-2027

Course Title	Technology Entrepreneurship																												
Course Code	EBC2144																												
ECTS Credits	6,5																												
Assessment	Whole/Half Grades																												
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>26-10-2026</td> <td>11-12-2026</td> <td></td> <td></td> <td>X</td> <td></td> <td>X</td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	2	26-10-2026	11-12-2026			X		X												
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Level	Intermediate																												
Coordinator	Jermain Kaminski For more information: j.kaminski@maastrichtuniversity.nl																												
Language of instruction	English																												
Goals	<p>Primary goal: To understand how science-based research and technological breakthroughs can be transformed into new business.</p> <p>Secondary goals: [1] To develop a solid theoretical understanding of the process of market opportunity identification and evaluation in the context of new technologies. [2] To explore the frontier of current knowledge when it comes to creating value from technological inventions and managing early-stage commercialization processes. [3] To practically apply your knowledge on early stage commercialization efforts. [4] To channel back your practically acquired knowledge into theoretical conceptualizations of the entrepreneurial opportunity identification and evaluation process.</p>																												
Description	The course Technology Entrepreneurship aims to help you understand and master core entrepreneurial challenges of turning science into products and products into businesses. We will adopt a strongly entrepreneurial lens. Meaning that we will look at important technology commercialization activities through the eyes of a potential technology entrepreneur or investor.																												
Literature	Papers																												
Prerequisites	The courses of the Entrepreneurship minor draw on the scholarly entrepreneurship literature. You do NOT need to have prior knowledge in the functional domains of business administration or small business management (e.g. strategy, marketing, accounting, HRM, finance, operations). However, we strongly encourage you to take the two introductory courses of the minor (EBC2171, EBC2172) BEFORE taking this course. Your command of English in speech and writing needs be adequate to actively prepare for, participate in, and contribute to the classes. Also, make sure you can commit sufficient time during this block to accommodate the work load.																												
Transitional Regulations	<div class="trreg"> <ul class="trcohorts" style="list-style-type: none"> Bachelor International Business [2024-2025 or earlier] </div> <p>From 2025-2026 onwards, education and exam/resit opportunities are offered. Alternative options may be available. See the Bachelor EER 2025-2026 Appendix I Article 16 for more information.</p> <table border="1"> <thead> <tr> <th>Education</th> <th>Exam/Resit</th> <th>Replacement(s)</th> </tr> </thead> <tbody> <tr> <td>2025-2026 onwards</td> <td>X</td> <td>X</td> </tr> </tbody> </table> <p>See the Bachelor EER 2025-2026 Appendix I Article 16 for more information</p>	Education	Exam/Resit	Replacement(s)	2025-2026 onwards	X	X																						
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Teaching methods	PBL / Presentation / Lecture / Assignment / Papers / Groupwork																												
Assessment methods	Attendance / Participation / Presentation																												
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																												
This course belongs to the following programme / specialisation	<table border="1"> <tbody> <tr> <td>Bachelor International Business - Emerging Markets</td> <td>Year 3 Elective Courses</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Accounting - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Finance - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Inf Mgmt - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Marketing - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Org - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj SCM - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>In transition - Maj Strategy - Business Elec</td> </tr> <tr> <td>Bachelor International Business</td> <td>Year 3 Core Courses - Maj Entrepreneurship</td> </tr> <tr> <td>UM-wide minors</td> <td>Minor Entrepreneurship</td> </tr> <tr> <td>SBE Exchange Bachelor</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Bachelor Exchange Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Bachelor Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Minor Entrepreneurship</td> </tr> </tbody> </table>	Bachelor International Business - Emerging Markets	Year 3 Elective Courses	Bachelor International Business	In transition - Maj Accounting - Business Elec	Bachelor International Business	In transition - Maj Finance - Business Elec	Bachelor International Business	In transition - Maj Inf Mgmt - Business Elec	Bachelor International Business	In transition - Maj Marketing - Business Elec	Bachelor International Business	In transition - Maj Org - Business Elec	Bachelor International Business	In transition - Maj SCM - Business Elec	Bachelor International Business	In transition - Maj Strategy - Business Elec	Bachelor International Business	Year 3 Core Courses - Maj Entrepreneurship	UM-wide minors	Minor Entrepreneurship	SBE Exchange Bachelor	Bachelor Exchange Courses	SBE Exchange Master	Bachelor Exchange Courses	SBE Non Degree Courses	Bachelor Courses	SBE Non Degree Courses	Minor Entrepreneurship
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