Course Descriptions None 2026-2027

Course Title	Data Analytics (Entrepreneurship/Marketing/Organisation)
Course Code	EBC4265
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
N/A	1-1-1900	1-1-1900					

Level	no level
Coordinator	For more information:
Language of instruction	English
Goals	
Description	
Literature	
Prerequisites	
Keywords	
Transitional Regulations	This course has been cancelled. See the Master Education and Examination Regulations for more information. The following rule applies to master International Business students who started the programme prior to academic year 2023-2024. TRANSITIONAL REGULATION (EBC4265): Students can replace EBC4265 with "Research in International Business" (EBC4280) as from 2023-2024.
Teaching methods	
Assessment methods	
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research - No specialisation	Cancelled
Master Human Decision Science	Cancelled - Elective Courses
Master International Business - Entrepreneurship and Business Development	Cancelled - Compulsory Courses
Master International Business - Marketing-Finance	Cancelled - Compulsory Courses
Master International Business - Organisation: Management, Change and Consultancy	Cancelled - Compulsory Courses
Master International Business - Strategic Marketing	Cancelled - Compulsory Courses