

Course Descriptions None 2026-2027

Course Title Ecosystems

Course Code BENC2024

ECTS Credits 5,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	1-2-2027	25-3-2027		X			X

Level no level

Coordinator Lieven Quintens For more information: l.quintens@maastrichtuniversity.nl

Language of instruction English

Goals

Description Ecosystems are central to addressing business and societal challenges; they foster collaboration and the pooling of resources to drive innovation aligned with the UN Sustainable Development Goals.

In this course, you'll adopt a managerial perspective to create and manage ecosystems—physical, digital, or hybrid. You'll explore strategic, engineering, and technological intersections, stakeholder relationships, and real-world examples such as Brightlands campuses and global hubs like Silicon Valley. Through designing your own ecosystems, you'll build practical skills in developing value propositions and collaboration structures, highlighting the practical relevance of ecosystem management.

Literature Popular and scientific literature (See syllabus)

Prerequisites

Keywords

Transitional Regulations

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation / Assignment / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Business Engineering

Year 2+3 Elective Courses

SBE Exchange Bachelor

Bachelor Exchange Courses

SBE Exchange Master

Bachelor Exchange Courses