Course Descriptions None 2026-2027

Course Title	Social and Sustainable Entrepreneurship
Course Code	EBC2189
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2026	11-12-2026	X		X		

Level	Intermediate/Advanced
Coordinator	Abel Diaz Gonzalez For more information:abel.diazgonzalez@maastrichtuniversity.nl
Language of instruction	English
Goals	Students are able to: * understand what is meant by social and sustainable entrepreneurship (based on theory and practice); * critically analyse organisations engaging in social and sustainable entrepreneurship; * identify and evaluate opportunities for social and sustainable entrepreneurship; * conduct research in the field of social and sustainable entrepreneurship; * develop a strategy for a social and sustainable enterprise; * prepare and present documentation to pitch a novel enterprise idea.
Description	Entrepreneurship is viewed as an important tool for tackling complex sustainable development problems and challenges. Social entrepreneurship and sustainable entrepreneurship are becoming mainstream forms of organising that span the private, public and third sectors. The defining features of social and sustainable entrepreneurship are an explicit and central social and/or environmental mission, combined with innovation, creativity and earned income strategies. Well-known social and sustainable enterprises that we will explore in the course include Tony's Chocolonely, Patagonia, and the Grameen Bank. This course will provide students with the opportunity to learn how to apply entrepreneurship knowledge and skills to address complex social and environmental problems. This course is structured around experiential problem-based learning, allowing students to synthesise theory and practice as they develop an idea for their own social and sustainable enterprises. Topics will include critical case analysis; user centred-design; strategizing; measuring social and environmental impact; entrepreneurial pitching.
Literature	Reference list will be provided, based on each class, tutorials and workshops
Prerequisites	Exchange students who wish to register for courses within the Minor Sustainability should contact the International Relations Office (IRO) via iro-incoming-sbe@maastrichtuniversity.nl. Incoming exchange students at SBE can choose to: * follow the complete Minor Sustainability programme; or * register for selected parts of the minor only. Full Minor Options Students can choose between the following options: * Full minor excluding the Project Sustainability course (25 ECTS) Students will be registered for all courses within the minor except the Project Sustainability course. * Full minor including the Project Sustainability course (30 ECTS) Students will be registered for all courses within the minor, including the Project Sustainability course. Partial Minor Options Students who only wish to follow specific parts of the minor can choose from the following options: <u>Period 1 package (12.5 ECTS)</u> Registration includes the following courses: * Sustainability and Social-Ecological Systems (EBC2187, 5 ECTS) * Sustainability and Human Health (EBC2188, 5 ECTS) * Systems Thinking Competency (EBS2074, 2.5 ECTS) <u>Period 2 stand-alone courses</u> * Social and Sustainable Entrepreneurship (EBC2189, 5 ECTS) * From Climate Conflict to Climate Justice (EBC2190, 5 ECTS) These courses may be taken independently, without registering for other courses within the minor. <u>Period 2 combined option (7.5 ECTS)</u> Students may register for the skills course: * Collaboration Competency: Exploring Negotiation and Conflict Resolution (EBS2075, 2.5 ECTS) only in combination with: * From Climate Conflict to Climate Justice (EBC2190, 5 ECTS) Together, these courses amount to 7.5 ECTS. Please note that exchange students have already received additional information about the Minor Sustainability and the available registration options in the course registration email. Students are advised to read this information carefully before applying.
Keywords	
Transitional Regulations	
Teaching methods	PBL / Presentation / Assignment / Groupwork / Research / Coaching
Assessment methods	Attendance / Participation / Portfolio / Presentation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

UM-wide minors	Minor Sustainability
SBE Exchange Bachelor	Minor Sustainability
SBE Exchange Master	Minor Sustainability
SBE Non Degree Courses	Minor Sustainability