

Course Descriptions None 2026-2027

Course Title Global Citizenship
 Course Code EBS2076
 ECTS Credits 4,0
 Assessment Pass / Fail

Period	Start	End	Mon	Tue	Wed	Thu	Fri
N/A	1-1-1900	1-1-1900					

Level Introductory

Coordinator For more information:

Language of instruction English

Goals

- * Understand the key components of cultural intelligence and its role in affecting business and personal communication and decision making.
- * Develop an awareness of your own intercultural communication skills, along with an understanding of areas in which your cultural intelligence can be enhanced.
- * Improve your general reflection skills, i.e. your ability to reflect on your own behaviour and competencies.
- * Learn to apply Erin Meyer's culture map in effectively planning for intercultural experiences.

Description

It is widely accepted that universities have a responsibility to train students capable of being change agents for good in their community. With this in mind, the School of Business and Economics (SBE) of Maastricht University wishes to prepare students to become global citizens, and promote the values of a civil society. For Emerging Markets students, the internship abroad is one of the instruments used to accomplish this. This online skills training has been set up to educate students about one specific aspect of the broader concept of global citizenship: the development of cultural intelligence (CQ). The ability to interact effectively in multiple cultures is not a skill possessed by all; yet, it is important in today's business world (Crowne, 2008). A common intercultural failure is to excessively identify individuals with one cultural identity and its assumed characteristics. This carries the risk of mindless stereotyping. At the same time, it is also problematic if cultural differences simply get ignored, acting as if business managers are the same throughout the world. In this training we will seek the middle ground between these two approaches, and we will view culture and personality as mutually constituent, instead of one determining the other. PLEASE NOTE THAT THIS COURSE HAS BEEN DISCONTINUED AND IS ONLY AVAILABLE FOR REPEAT STUDENTS WHO PARTICIPATED IN THE COURSE IN ACADEMIC YEAR 2022-2023 OR EARLIER.

Literature Meyer, E. (2014). The Culture Map. PublicAffairs, NY. Crowne, K.A.

Prerequisites This skills training is only open for students of the specialisation Emerging Markets.Two years of coursework in this specialisation is required.

Keywords

Transitional Regulations

<div class="trreg"><div class="subtitle"></div><ul class="trcohorts">Bachelor Economics and Business Economics - Emerging Markets [2022-2023 and earlier]Bachelor International Business - Emerging Markets [2022-2023 and earlier]In 2023-2024 education and exam/resit opportunities are offered.
Alternatively, students can take EBS2077 Global Citizenship for Emerging Markets.In 2024-2025 exam/resit opportunities are offered.
Alternatively, students can take EBS2077 Global Citizenship for Emerging Markets.From 2025-2026 onwards, the course is cancelled and replaced by EBS2077 Global Citizenship for Emerging Markets.<table><col style="width: 200px;"><col style="width: 120px;"><col style="width: 120px;"><thead><tr><th>Academic Year</th><th>Education</th><th>Exam/Resit</th><th>Replacement(s)</th></tr></thead><tbody><tr><td>2023-2024</td><td>X</td><td>X</td><td>EBS2077 Global Citizenship for Emerging Markets</td></tr><tr><td>2024-2025</td><td> </td><td>X</td><td>EBS2077 Global Citizenship for Emerging Markets</td></tr><tr><td>2025-2026 onwards</td><td> </td><td> </td><td>EBS2077 Global Citizenship for Emerging Markets</td></tr></tbody></table></div>

Teaching methods Lecture / Assignment / Papers / Coaching

Assessment methods Assignment

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics - Emerging Markets	Cancelled - Year 3 Elective Skills
Bachelor International Business - Emerging Markets	Cancelled - Year 3 Elective Skills