

## Course Descriptions None 2026-2027

| Course Title  | Deep Learning for (Un)structured Data  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
|---|--|-----------------------------|-------------------------|---|-----------------------------|---|-------------------------|-----|-----|---|----------|-----------|---|--|--|---|--|
| Course Code   | EBC2200  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| ECTS Credits  | 6,5  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Assessment  | Pass / Fail  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Period  | <table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>1-2-2027</td> <td>25-3-2027</td> <td>X</td> <td></td> <td></td> <td>X</td> <td></td> </tr> </tbody> </table>   | Period                      | Start                   | End   | Mon                         | Tue   | Wed                     | Thu | Fri | 4 | 1-2-2027 | 25-3-2027 | X |  |  | X |  |
| Period  | Start  | End                         | Mon                     | Tue   | Wed                         | Thu   | Fri                     |     |     |   |          |           |   |  |  |   |  |
| 4   | 1-2-2027   | 25-3-2027                   | X                       |   |                             | X   |                         |     |     |   |          |           |   |  |  |   |  |
| Level   | Advanced   |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Coordinator   | Rui Jorge De Almeida e Santos Nogueira For more information:rj.almeida@maastrichtuniversity.nl   |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Language of instruction   | English  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Goals   | Deep Learning is a fundamental block in AI. This course is a deep dive into the details of deep learning architectures, where you will understand how to build neural networks, with a focus on learning end-to-end models for unstructured data.  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Description   | This course will cover several deep learning algorithms. You will learn about Convolutional networks, RNNs, LSTM, Adam, Dropout, BatchNorm, Xavier/He initialization, GenAI, Reinforcement Learning amongst other subjects. We will discuss theoretical properties of the methods, their practical implementation using a suitable programming language (e.g. Python). This course relates to several application areas where business problems are supported using systematic data analysis.  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Literature  | <ul style="list-style-type: none"> <li>•Goodfellow, I., Bengio, Y. Courville, A. (2016). Deep Learning. MIT Press. ISBN: 978-0-262-035613. Freely available at: <a href="http://www.deeplearningbook.org">http://www.deeplearningbook.org</a>.</li> <li>•Sutton, R. S. (2018). Reinforcement learning: An introduction. A Bradford Book.</li> <li>•Stevens, E., Antiga, L., &amp; Viehmann, T. (2020). Deep learning with PyTorch. Manning Publications. ISBN: 9781617295263</li> <li>•Shukla, N., &amp; Fricklas, K. (2018). Machine learning with TensorFlow.</li> </ul> |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Prerequisites   | Students need to have solid background in probability theory, mathematical statistics, and programming in Python.  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Keywords  |  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Transitional Regulations  |  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Teaching methods  | PBL / Lecture  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Assessment methods  | Final Paper / Participation / Assignment   |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Evaluation in previous academic year                            | For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| This course belongs to the following programme / specialisation | <table border="1"> <tbody> <tr> <td>Bachelor Business Analytics</td> <td>Year 3 Elective Courses</td> </tr> <tr> <td>Bachelor Econometrics and Operations Research</td> <td>Year 3 Disciplinary Courses</td> </tr> <tr> <td>Bachelor Econometrics and Operations Research</td> <td>Year 3 Elective Courses</td> </tr> </tbody> </table>  | Bachelor Business Analytics | Year 3 Elective Courses | Bachelor Econometrics and Operations Research | Year 3 Disciplinary Courses | Bachelor Econometrics and Operations Research | Year 3 Elective Courses |     |     |   |          |           |   |  |  |   |  |
| Bachelor Business Analytics                                     | Year 3 Elective Courses  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Bachelor Econometrics and Operations Research                   | Year 3 Disciplinary Courses  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |
| Bachelor Econometrics and Operations Research                   | Year 3 Elective Courses  |                             |                         |   |                             |   |                         |     |     |   |          |           |   |  |  |   |  |