

## Course Descriptions None 2026-2027

Course Title	Better Business Models																
Course Code	EBC2204																
ECTS Credits	5,0																
Assessment	Whole/Half Grades																
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>26-10-2026</td> <td>11-12-2026</td> <td>X</td> <td></td> <td>X</td> <td></td> <td></td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	2	26-10-2026	11-12-2026	X		X		
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2	26-10-2026	11-12-2026	X		X												
Level	no level																
Coordinator	Abel Diaz Gonzalez For more information:abel.diazgonzalez@maastrichtuniversity.nl																
Language of instruction	English																
Goals	<p>On the successful completion of this course you should be able to:</p> <ol style="list-style-type: none"> <li>1. Critically reflect on social and environmental entrepreneurship theory and practice</li> <li>2. Identify and evaluate social and environmental entrepreneurship opportunities</li> <li>3. Develop a strategy for a social/environmental enterprise</li> <li>4. Conduct primary research and analyse primary and secondary data in the field of social and environmental entrepreneurship</li> <li>5. Prepare and present documentation to pitch a novel enterprise idea</li> <li>6. Learn to cope with the chaos and complexity of doing social and environmental entrepreneurship in the real world.</li> </ol>																
Description	This course focuses on the principles of social entrepreneurship, teaching students how to create sustainable, scalable business models that contribute positively to society. Participants will learn to develop and pitch innovative social entrepreneurship ideas, exploring actionable strategies for real-world impact.																
Literature	Papers from scholarly journals, case studies, podcasts, and videos will be indicated in the course syllabus. Each tutorial session, workshop and other lecture have dedicated materials to be prepared beforehand.																
Prerequisites	SPARK registration																
Keywords																	
Transitional Regulations	<div class="trreg"> <ul class="trcohorts" style="list-style-type: none"> <li>SPARK Bachelor Economics and Business Economics - Emerging Markets [2025-2026 and earlier]</li> <li>In 2026-2027 and 2027-2028 exam/resit opportunities are offered.</li> <li>From 2028-2029 onwards, the course is cancelled.</li> </ul> <p>Note that from 2026-2027 onwards, EBC2037 "Economics and Society in Contemporary Asia" &lt;strong&gt;or&lt;/strong&gt; EBC2160 "Economics and Society in Contemporary Latin America" &lt;strong&gt;or&lt;/strong&gt; EBC2161 "Emerging Economies in Europe, Middle East and Africa" is offered as a replacement course.</p> <table border="1"> <thead> <tr> <th>Academic Year</th> <th>Education</th> <th>Exam/Resit</th> <th>Replacement(s)</th> </tr> </thead> <tbody> <tr> <td>26-2027 - 2027-2028</td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>2028-2029 onwards</td> <td></td> <td></td> <td></td> </tr> </tbody> </table> </div>	Academic Year	Education	Exam/Resit	Replacement(s)	26-2027 - 2027-2028			X	2028-2029 onwards							
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26-2027 - 2027-2028			X														
2028-2029 onwards																	
Teaching methods	PBL																
Assessment methods	Attendance / Participation / Presentation																
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>																
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