

Course Descriptions Master 2013-2014

Course Title Data Management
 Course Code EBC4091
 ECTS Credits 6,5
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013		X/E			X/E

Level Advanced
 Coordinator Laury Bollen For more information:l.bollen@maastrichtuniversity.nl
 Language of instruction English

Goals The aim of this course is to introduce you to the theoretical and practical issues related to database management. This includes designing databases using data modeling, querying databases using SQL and understanding the underlying theoretical issues. In addition we will discuss some data issues from a managerial perspective.

Description In the first half of the course we will discuss datamodeling and SQL and in the second part of the course we will discuss some theoretical issues underlying database management and understand the role data play in an organisation.

Literature Textbook. Some additional articles provided via ELEUM

Prerequisites Course and workload are very demanding for all IB Master Courses. Exchange students need to have obtained a bachelor degree with a major in Business, Information Systems or a related field. An advanced level of English

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Final Paper / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation	Master Business Research	IB Electives
	Master Business Research Track OR	IB Electives
	Master International Business Track Accountancy	Electives
	Master International Business Track Controlling	Electives
	Master International Business Track Entrepreneurship	Electives
	Master International Business Track Finance	Electives
	Master International Business Track Information Management and Business Intelligence	Information Management & Business Intelligence
	Master International Business Track Organisation	Electives
	Master International Business Track Strategy and Innovation	Electives
	Master Information and Network Economics	Business Electives
	SBE Exchange Master	Master Courses
	SBE Non Degree Courses	Master Courses